FREDERICK H CARLSON

Illustrator

Fred Carlson grew up in rural Connecticut and came to Pittsburgh in 1973 to attend Carnegie Mellon University graduating in 1977 with a BFA in Design.

He drew his first paying free-lance commissions for *The Carnegie* magazine while still a student 45 years ago. Fred has been a self-employed free-lancer for 39 years.

He is one of the most well-known artist/illustrators in the mid-Atlantic market having completed works as large as room-sized murals and as small as one of his 400 music packaging covers.

His awards have included two acceptances into the NY Society of Illustrators Annual Exhibition. Recent nationally recognized assignments have included a DVD cover series for Guitar Workshop of famous blues guitarists Muddy Waters, Robert Johnson, Son House, Bukka White, Lead Belly, Blind Willie Johnson, Lightnin' Hopkins, Skip James, Mississippi John Hurt, and Charley Patton. Other nationally recognized clients have included: Elsevier Publishing, NY Times, SONY Music, BMG/RCA/County, Koppers Corp, Westinghouse, WQED, Saturday Evening Post, Cable in the Classroom, Shanachie Recordings, Yankee, PNC Bank, Home Depot, National Science Foundation, Boy Scouts, AMERICA Magazine, Phillips-Exeter Academy, Dartmouth, and Carnegie Mellon.

Fred taught Advanced Illustration to seniors in the Illustration Program at Carnegie Mellon University for 14 years. He has lectured widely on his work. Fred served as Graphic Artists Guild (GAG) President 1991-1993 and Pittsburgh Society of Illustrators (PSI) President from 2000 to 2004. In 2003, Fred was a Speaker at the ICON3 National Illustration Conference in Philadelphia. He currently serves PSI as Treasurer and New Member Contact.

Fred's nature illustration is permanently installed at the Smithsonian/National Zoo in Washington DC, Cleveland Metroparks Zoo, and Moraine State Park Jennings Education Center near Butler, PA. A retrospective exhibition including 85 works of his scientific illustration was shown in 2009 at the Moench Hall Gallery on the campus of Rose-Hulman Institute of Technology, Terre Haute, Indiana. In 2013, he chaired the large PSI exhibition "Art for a Hire Purpose" at the AIP Gallery in downtown Pittsburgh. He also recently completed two children's book projects, "The Christmas Book of Hope" and "The Little Book of Hope."

Fred exhibited his Bill Monroe *American Traveler* CD cover along with 8 other works for two years at the International Bluegrass Music Museum in Owensboro, KY. His CD cover *Stop & Listen* for the Mississippi Sheiks was recently purchased for permanent display since May, 2015 at the Blues Foundation Hall of Fame Museum in Memphis, TN.

Fred recently presented "Portraits and Places: An Illustrated Retrospective 1981-2018" solo show at the CCAC/Boyce Campus Entrance Gallery in Monroeville, PA January-February 2019.

His images are now available online through his internet store and posters have been purchased by buyers in Australia, Netherlands, Sweden, France, Switzerland along with other new commissions from international markets.

Besides here at the PSI website, examples of Fred's work can be seen at the websites www.carlsonstudio.com
https://squareup.com/store/frederick-h-carlson
https://www.facebook.com/frederick.carlson.1