

RACHEL ARNOLD SAGER

DESIGNER/ILLUSTRATOR

I ENJOY CREATING VISUAL SOLUTIONS. I LOVE TO BRING IDEAS TOGETHER WITH DESIGN, ILLUSTRATION, AND TYPE.

Design Experience Includes:

Identity creation and branding, case studies, web layout, infographics, presentations, brochures, annual reports, typesetting, outdoor, signage, direct mail, newsletters, e-newsletters, magazines, books, posters, custom screen printing, vehicle wrapping, and packaging.

RELATED WORK HISTORY

Second Block Studio, Sept 2013 - Present
Art Director

Art direction and execution of design, layout, identity creation, development of collateral / campaigns, and infographics. Relevant clients include Evoqua Water Technologies, Direct Energy Business, Pittsburgh Foundation, PittsburghGives, Genetic Research Affiliates.

Elias/Savion Advertising, Aug 2001 - Sept 2013
Art Director

Responsibilities included design, layout, art direction, identity creation, development of collateral / campaigns, and managing client projects for Fortune 500 corporations, local companies, and non-profits. Relevant clients included Bayer, PNC Bank, CertainTeed, Kraft, Airmall USA, GS1, Marriott Courtyard.

HIGHLIGHTED WORKS

www.rasager.com

EDUCATION

Art Institute of Pittsburgh, 1999-2001
AST in Graphic Design

SPECIALTIES

- Print Design
- Web & Online Design
- Templates
- Identity / Branding
- Illustration / Infographics
- Clear Communication

TOOLS

- InDesign
- Illustrator
- Photoshop
- Powerpoint / Word

HONORS/MEMBERSHIP

- Identity work featured in *Carter & Stephens' American Corporate Identity*
- Design work featured in *City Paper's* 2009 "Best of" issue
- Member of the Pittsburgh Society of Illustrators

CONTACT



412.330.7572



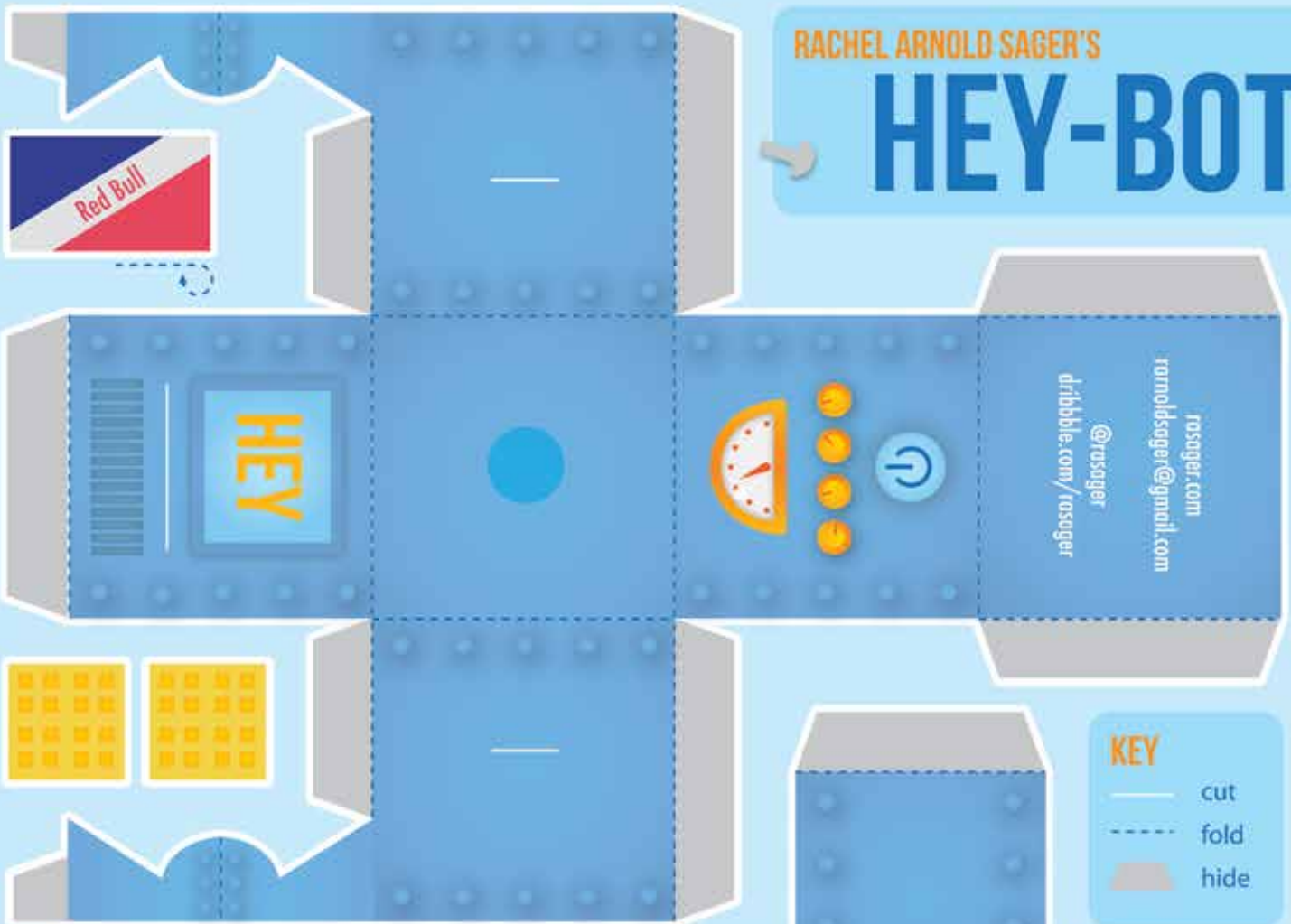
rachel@secondblockstudio.com



@rasager

RACHEL ARNOLD SAGER'S

HEY-BOT



OPTIONAL ADD-ONS

- paperclip antenna
- post-it note buttons
- stapled circuitry (best applied *before* assembly)
- rubber band scarf / suspenders
- scotch tape cloak of invisibility
- binder clip feet

CHOOSE YOUR ROBOT PROGRAM



RAVE REVIEWS FOR THE HEY-BOT

"01110111 01101111 01110111
01101001 01100101!"

— Your Cell Phone

