

BERNADETTE KAZMARSKI

ARTIST
WRITER
TYPOGRAPHER

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RESUME

OBJECTIVE

To obtain work in graphic design, web design, illustration, fine art, writing, photography, public relations or some combination of the above.

EXPERIENCE

CURRENT: Freelance Artist and Writer Employed at Home.

I have a slate of regular customers for whom I perform most or all of the above tasks including, marketing plans and promotional concepts, social networking planning and posting and the writing, editing and design of newsletters, as well as several print brokers for whom I am an art department preparing materials for printing and imprinting.

PREVIOUS FULL-TIME EXPERIENCE

ADVO, Inc., 1986-2000, typesetter, designer, print buyer and print coordinator

Executive Report Magazine, 1985-1986, designer and typesetter

Fisher Scientific, 1984-1985, typesetter

FREELANCE EXPERIENCE PRIOR TO PRESENT

While working full-time I also worked on my own as a freelance artist and writer to prepare for self-employment designing logos and business correspondence packages, advertisements, flyers and brochures for a variety of customers. Two of my freelance customers during that time were Dorrance Publishing Company, Pittsburgh, from 1995 to 2002 and SterlingHouse Publisher, Pittsburgh, from 1999 to 2002 designing books and book covers and occasionally illustrating, editing and proofreading.

EDUCATION

Degree...BA English, 1983, Edinboro University of PA; minors in Professional Writing and Graphic Communications.

SKILLS AND SOFTWARE

Design of printed and electronic materials, illustration in manual/traditional and electronic media, technical and creative writing, digital photography; skilled in Adobe InDesign, PhotoShop, Illustrator, Dreamweaver, Acrobat, QuarkXpress, MS Word, Access, Excel, Publisher; proficiency in strategic use of social media including Facebook, Twitter, Google+, LinkedIn and others, Wordpress blog building and posting, e-newsletters with various e-mail clients.

REFERENCES

Carolyn Kozlowski, owner, My Three Cats & Co., Inc.
Phone: 412-388-0488; e-mail: My3CatsandCo@aol.com

Domenick Capecci, owner, Keystone Forms and Supply
Phone: 412-341-2001; e-mail: keystoneforms@choiceonemail.com

Deb Chebatoris, Owner, Chartiers Custom Pet Cremation
Phone: 412-220-7800; e-mail: deb@ccpc.ws

ADDITIONAL INFORMATION

For additional information on current work, clients and other references, please visit my website at www.bernadette-k.com under "What's New" or "Design and Illustration", and feel free to browse any other areas because they all fit together for me.

RESUME