

JAMES MARIANO

Animator/Illustrator/Designer

Pittsburgh, PA 15243 | (480) 540-6740 | gymnasium@gmail.com | <http://james-mariano.com>

Leverage Background in Animation and Illustration to Conceptualize and Design Multimedia Experiences

Resourceful and innovative creative lead with expertise in all stages of digital art direction and design, from conceptual thinking through product launch. Proven experience leading projects and communicating effectively with clients. Creative, known for implementing unique ideas while delivering projects on time and under budget.

EXPERIENCE

LEIDOS, West Mifflin, PA | 2020 – present

MULTIMEDIA DESIGNER

- Assist with design and programming of interactive multimedia applications for web-based delivery
- Develop applications using storyboards
- Apply adult learning theory to the creation of e-Learning and blended learning solutions.
- Develop multimedia training products for use in web based environments.
- Work with: AS2, AS3, JavaScript, HTML (including HTML5), CSS, XML.

McGRAW-HILL EDUCATION, Chicago, IL | 2016 – 2019

MEDIA DESIGNER

- Created wireframes and workflows for interactive learning content
- Worked with vendors and inhouse artists to create engaging illustrations and art assets
- Acquired hundreds of photos/images that met academic integrity standards for learning modules
- Worked with vendors to complete 55 animated math videos on time and under budget

PEARSON, Chicago, IL | 2010 – 2015

SENIOR ANIMATOR / ILLUSTRATOR 2010 – 2015

- Reworked series of animated videos into lively highly-animated series of character driven cartoons, enhancing learning principles incorporated into video script
- Provided illustrations using Photoshop, Illustrator, and Flash for educational videos, utilizing an illustration style that increased productivity without sacrificing design aesthetics.
- Wrote scripts for animated vignettes, increasing student engagement by injecting humor into content

PEARSON, Chandler, AZ | 2001 – 2010

ART FLOOR MANAGER / ANIMATOR / ILLUSTRATOR 2006 – 2010

Worked as art lead, supervising team of 14 artists, organizing art tasks and artists, and delivering projects on time and on budget

Trained outside vendors in techniques which matched in-house illustration and animation styles, leveraging resources to meet production deadlines.

Collaborated with outside vendor creating hundreds of animated vignettes, ensuring animation style established by in-house artists was matched.

EDUCATION

Bachelor of Fine Arts (BFA), Studio Art / Film

Kent State University, Kent, OH

Associate of Applied Science (AAS), Computer Animation

Art Institute of Phoenix, Phoenix, AZ

SKILLS

**After Effects
Illustrator**

**Adobe Animate
Photoshop**

**Adobe Creative Suite
Microsoft Office**

**Motion Graphics
2D Animation**

AWARDS/GROUPS

Society of Children's Book Writers and Illustrators

24th Annual Telly Awards Finalist

- Collaborated on hundreds of animated videos in roles ranging from director and art lead to production artist
- Created videos ranging from e-learning and software to commercial TV
- Developed styles ranging from character animation to stop motion animation
- Experienced in ceramics and soft sculpture
- Expertise creating stop motion animation for video presentations