



Sierra BURNS

Illustrator

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SierraBurnsIllustrations@gmail.com



www.SierraBurnsIllustrations.com



ENPS • iNews • Axis • Oasis
CNN Pathfire • CBS Newspath



Pittsburgh Society of Illustrators
Member • October 2022 – Present

ART EXHIBITIONS

Whitehall Public Library
Pittsburgh, PA • August 2022

Community College of Allegheny County
Pittsburgh, PA • Spring 2022, Winter 2022

EDUCATION

COMMUNITY COLLEGE OF ALLEGHENY COUNTY
Associate of Science, *Art*
Pittsburgh, PA • December 2022

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
Bachelor of Art, *Journalism & Mass Communication*
May 2008



PROFESSIONAL EXPERIENCE

SIERRA BURNS DESIGNS | Pittsburgh, PA • June 2017 – Present
Owner/Designer

- Design and sell clothing, art through my home business on Etsy
- Communicate with customers about personalized orders
- Work with local and regional retailers to order inventory supplies
- Package and ship each order

KDKA-TV | Pittsburgh, PA

News Producer • June 2016 – December 2016

Freelance News Producer • March 2015 – June 2016

- Develop and write daily newscasts with local and national content
- Booth live newscasts and communicate changes with production staff
- Write and produce package scripts for reporters/anchors

WFMY NEWS 2 | Greensboro, NC

Senior News Producer • March 2012 – August 2014

News Producer • July 2009 – March 2012

- Leader of 17 producers, production members and editors
- Schedule interviews and write segments related to current news topics
- Coordinate large-scale promotional station-led community events
- Develop, write and manage stories for daily, weekly and monthly content
- Write and post articles and video to the news website
- Employee of the Month: June 2010, May 2012
- Completed Gannett Leadership Program 2012
- Employee of the Year: 2012

WNCN NBC 17 | Raleigh, NC • July 2008 – April 2009

Associate News Producer/ Producer

- Write and develop news content for daily newscasts
- Research, write and post news content with video links to website
- Organize reporters and graphics for breaking news coverage

WRAL | Raleigh, NC • March 2007 – May 2008

News Production Assistant/ Weekend Assignment Desk Editor

- Coordinate and assign photographers to breaking news stories
- Make confirmation and update checks on developing news stories
- Answer phones for news tips and viewer questions