

# TORI HIRSH

DIGITAL ILLUSTRATOR AND  
GRAPHIC DESIGNER

## CONTACT

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## EDUCATION

### CARLOW UNIVERSITY

*Class of 2019*

Media Arts and Animation with  
a minor in Painting/Drawing

## SKILLS

Visual Design  
Motion Graphics  
Illustration  
Social Media Literacy  
Wireframes and Mockups  
Video-editing  
Traditional Sketching

## TOOLS

Photoshop  
InDesign  
Illustrator  
After Effects  
Premiere

## EXPERIENCE

### GRAPHIC AND INTERACTIVE DESIGNER

#### Paradigm Global Innovations

*August 2020 - Current*

Graphic design, illustration, animation, UX design, and motion graphics work for a variety of projects including promotional materials, websites, apps, and logos

### ILLUSTRATOR

#### Imperial Media

*June 2020 - December 2021*

Illustrated a series of logos for the company itself and two artists under their record label in addition to creating designs for merchandise and albums

### GRAPHIC DESIGNER

#### Carlow University

*May 2019 - June 2020*

Completed 150+ projects including flyers, posters, banners, and graphics for social media

### DESIGN AND SOCIAL MEDIA INTERN

#### Associated Artists of Pittsburgh

*June 2019 - August 2019*

Designed newsletters and graphics for social media, data analytics for social media, and posted weekly to social media pages

### DESIGN INTERN

#### Carlow University

*January 2019 - May 2019*

Led the design process and created the layout for the Undergraduate Literary and Arts Journal as well as instructed other students on how to use InDesign

### ARTIST

#### Carlow University

*May 2018 - August 2018*

Collaborated with a team of artists to conceptualize and finalize designs for a public arts project