

# RAY TOLBERT

Writer/Illustrator

## EXPERTISE

Copywriting



Creative Writing



Creative Concepting



Illustration



Adobe Suite



## EDUCATION

### MA IN COPYWRITING

Virginia Commonwealth University  
The Brandcenter; 2014-2016

### BA IN ART

George Mason University  
2004

## CONTACT

109 W 9th Street  
Aspinwall, PA 15215, USA

Email: raytolbert@gmail.com  
Phone: + (703) 405-6558

Copywriting Portfolio: [www.raytolbert.com](http://www.raytolbert.com)  
Illustration Portfolio: [www.inkTolbert.com](http://www.inkTolbert.com)

## PROFILE

There are three things you need to know about me:

1. I'm a writer that loves to draw. I've started an online shop featuring stickers, iPhone cases, and t-shirts for kids and fully grown adults. .
2. I'm a writer that loves to dig. I love research. Delving into a problem and going through old magazine articles, books, message boards, whatever I can get my eyes on to discover that one nugget of truth to build an idea.
3. I'm funny. Well, not now, because this is a resume and resumes are not funny.

## EXPERIENCE

**inkTolbert, LLC | FROM OCTOBER 2017 - present**  
Freelance writer/illustrator

Working all over Pittsburgh with both agencies and brands as both a copywriter and as an illustrator. Clients have included: Animal Studios, MARC USA, Gatesman+, Hullabaloo, Ronin, The Marketing Mixtape, Long Game.

**Deeplocal | FROM MAY 2016 - SEPTEMBER 2017**  
Copywriter

Hired out of the Brandcenter to be a copywriter. I worked in a fast paced environment with short timetables and even shorter budgets. We found simple solutions to complex problems. Brands I worked on: Netflix, Google, Nat Geo.

**The Martin Agency | FROM JUNE 2015 - AUGUST 2015**  
Copywriting intern

Selected to be a part of their intern program called "The Kitchen." We were a collection (7) of graphic designers, art directors, directors, strategists, and writer (me) that acted as an agency within Martin. Brands include; Woman Care Global, Weightwatchers, Institute of Contemporary Arts (RVA), Green Flash Brewery.

## REFERENCES

**Mr. Mike. Czako**  
Creative Director at Mullen LA  
Email: [mike@czako.com](mailto:mike@czako.com)  
Phone: (310) 890-9333

**Mrs. Jen Honick**  
Senior People Operation Manager at Argo  
Email: [jhonick@argo.ai](mailto:jhonick@argo.ai)  
Phone: (412) 951-0144