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SUMMARY

I'm a freelance illustrator and graphic designer specializing in art and hand lettering for children's books, greeting cards, magazines, and advertising campaigns. With over 10 years past experience as an in-house designer and art director in children's publishing, my expertise combines perspectives from both a publisher and freelance artist standpoint. My full portfolio can be seen at www.jeaninemurch.com.

SKILLS

Expertise with both digital and traditional illustration methods

Proficient in Adobe Creative Suite software including Photoshop, Indesign, and Illustrator

Hand-lettering

Design and art direction

AWARDS & RECOGNITION

Communication Arts
(Art Direction)

3x3 Magazine (Art Direction)

Society of Illustrators
(Art Direction)

EXPERIENCE

Freelance Illustrator | Jan 2008 – Present

Select Clients: Hershey's, Time Out Chicago, NY.com, Babytalk Magazine, Sleeping Bear Press, Little Brown, Penguin Random House, Sourcebooks, Cleveland Magazine, Scholastic Books, Amazon, Harvard Magazine, Andrew's McMeel Publishing, Fordham University, Sterling Publishing, I See Me! Books, Avanti Press, Pronk Media

Senior Designer | Simon and Schuster | Oct 2012 – Sep 2013

Responsible for design and art direction of middle-grade fiction covers and interiors in the Aladdin imprint. I worked with illustrators of various styles on a range of genres, including developing series branding.

Designer/Senior Designer | Penguin Books | Dec 2003 – Oct 2012

Was responsible to see through design and production of book covers and jackets for middle-grade and YA fiction for 7 imprints, including art directing a wide range of illustrators and photographers. Also created in-house imagery from a variety of stock sources, styled and directed photo shoots, managed freelancers, and handled pre-press file preparation in a very fast-paced work environment.

EDUCATION

BFA Illustration | University of the Arts | 2003

Recipient of the Roger T. Hane Prize for Outstanding Achievement in Illustration

Associate Degree, Illustration | Delaware College of Art | 1999

VOLUNTEER EXPERIENCE

Artist | The Inkwell Foundation | 2010-2015

Spent time in various hospitals and organizations drawing and doing creative activities with kids. The goal of the foundation is to share the power of art as self-expression, allowing children a break from trying times by being creative and having fun with art.

Artist | New York Cares | 2007-2010

Volunteered weekly at a center for blind and visually impaired adults, doing arts and crafts projects. At the end of the 2-month program an exhibit was held at the center. Also completed several murals at local city grade schools.

REFERENCES AVAILABLE UPON REQUEST