

# PSINSIDE

[www.pittsburghillustrators.org](http://www.pittsburghillustrators.org)

June, 2011

## My Spot by Anni Matsick



Spring, soon to be summer, has brought long-awaited warm (and hot!) weather, a good time for easy gal-

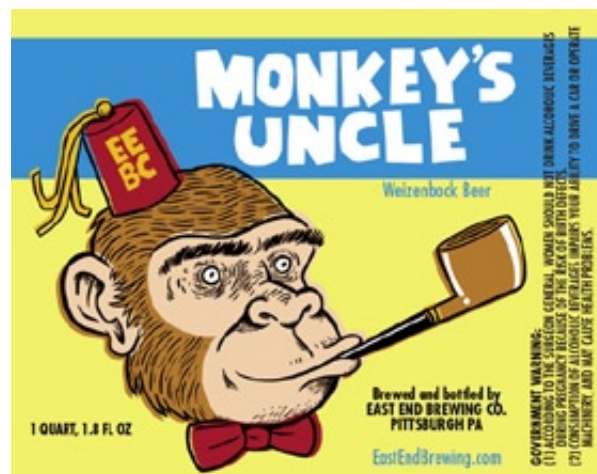
lery hopping. Tempting show titles and themes are attracting interest for a lot of our members' work in the area's various galleries—some of them intriguing in themselves! You can read details, including prizes won, in Member News; still time to catch some that are still up.

We're booked at a cool gallery in Shadyside where artwork from the upcoming PSI illustration Directory will debut, before a second show in December. See details on page 4. Judging from the spreads we've seen so far, *Drawing Under the Influence* (which includes recipes for non-imbibers as well) will be a diverse collection, sure to stir up a lot of excitement about the book's release. I'm marking my calendar for the August 26 opening—see you there!

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Design/Production: Ron Magnes

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## News Flashes From Our Members

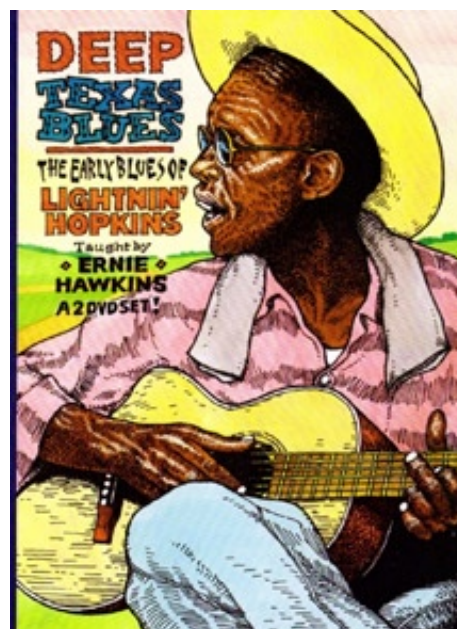


### All in the Family

**Wayno** has just designed a beer label for the latest limited bottling from Pittsburgh's East End Brewing Company. The beer is a Weizenbock style brew called Monkey's Uncle.

### For the Birds

"Bird gods very angry" is the title of the Tiki hut themed birdhouse created by **John Manders**. It was donated for a raffle held in May to benefit the Allegheny Valley Trails



### Done in a Flash

Here's the result of **Fred Carlson's** recent assignment for the Guitar Workshop Lightnin' Hopkins DVD cover, full color printed. The preliminary sketch was shown on page 12 in February's PSInside.



Association in the Oil City/Franklin area, **Phil Wilson's** hometown. Phil's "Snow White Cottage" birdhouse is the third he has donated for the annual event, all Disney themed.

The artists received this message from coordinator Melody McFate: "I'm happy to report that our third birdhouse fundraiser was a great success, netting

*continued on page 2*



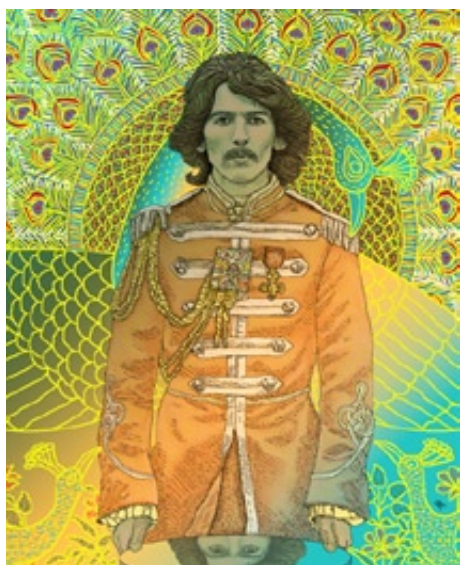
NEWS FLASHES *continued*

\$2124 to be used for the maintenance and improvement of our wonderful recreational trails. It's a very popular event at both the Oil City Library and at May Mart, with

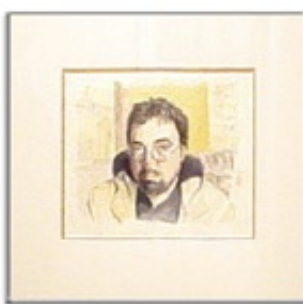
folks asking weeks in advance if we're 'having it again this year.' I wish you could all hear the complimentary remarks about the artistic talents displayed!"

## On Exhibit

PSI members swept top awards at "Imagine"—a Beatles-inspired exhibit at VOMA (Venue of Merging Arts) in Johnstown, through June. Shown is **Kathy Rooney's** First Place winner. Second Place went to **Michele Bamburak** and Third Place went to **Roger Smoot**, shown with his winning entry and the show's coordinator, Karen Mesaros. More on VOMA at: [www.thevoma.com](http://www.thevoma.com)



**Joe Winkler's** painting "Packard" won First Place earlier this spring in the *Annual Member Exhibit* of the Upper St. Clair League for the Arts in the South Hills. The piece is 18x24 inches, oil on canvas. There were about 30 pieces in the show juried by artist Steve Leonardi.



**Anni Matsick** has two watercolors included in *Images 2011: The Juried Exhibition of the Central Pennsylvania Festival of*

*the Arts*. One of them is "Raveled", done for PSI's Fission of Form. A reception was held on June 10 and the show will run through July 17 at the Robeson Gallery on the University Park Campus of Penn State. Details at: [www.arts-festival.com](http://www.arts-festival.com)



*Naked in Pittsburgh: Spring 2011*, a celebration of the human form in art and appreciation for our shared figures, ran May 27-June 11 at Red Door Space, 2112 Sarah Street on the Southside. It featured 15 artists in a jury and an audience selected show. **John Hinderliter**



*John Hinderliter*

won First Place and Audience Honorable Mention for "She had these scapula wings." Other PSI members participating were **Jeff Outlaw**, **Jack Puglisi**, **Bill Ireland** and **Kit Paulsen**. At the opening night reception, canned food donations were accepted for Pittsburgh area food banks. The show was sponsored by Outlaw Artisans and Red Door Space. More info on Outlaw Artisans opportunities at: [www.outlawartisans.com](http://www.outlawartisans.com)



*Jack Puglisi*

*Fur, Feathers & Fossils* exhibits the work of **Mark Klingler** through June in the Art Gallery on the Upper Burrell campus of Penn State New Kensington. Shown is a pencil and watercolor rendering of a new species, *Oviraptorosaurus*, which Mark reconstructed from fossils. It's the





## NEWS FLASHES continued

featured work in his 45-piece multi-media show. An Artist's Reception will take place 6-9 pm, Thursday, June 30. More info at: [www.nk.psu.edu](http://www.nk.psu.edu)



An article on Mark's work as a scientific illustrator appears in *Illustration*, issue 27 Spring 2011 (a UK magazine). The quarterly publication can be purchased online at: [www.illustrationartgallery.com](http://www.illustrationartgallery.com)

As part of the 2011 Pittsburgh Biennial, VIP **Paul LeRoy Gehres AKA LeRoy "King of Art" MFA** presents an installation consisting of a pop culture fabric collage and a pile of "For Twos." The fabric creations were first done by German artist Franz Erhard Walther to encourage relational reality. Viewers are invited to wear them and have a conversation



Leroy is shown with Adam Welch, the Biennial's curator of Pittsburgh Filmmakers/Pittsburgh Center for the Arts, at the June 10 opening at Pittsburgh Center for the Arts. The show continues through October 23.



*"John Waters said Linda Evangelista said Rei Kawakubo was the first to make polyester more expensive than silk."*

about their subject matter. They may also photograph the process, post the photos on the *I'm a Lover not a Fighter* Facebook page and continue the conversation at: [www.facebook.com](http://www.facebook.com)



You can see the designs and watch video clips of the process in creating a "For Two" on LeRoy's blog at: [lovernotafighter.blogspot.com](http://lovernotafighter.blogspot.com)

## Third Time's a Charm

"These photos are from my third visit to Sto-Rox High School with the art class," says **Ron Mahoney**. "I saw some of the art that the students had done after my last visit – what an improvement! Then I



gave them a short drawing lesson. I started a drawing of Terry Bradshaw and did the left side of his face and a little of the hair he has left. I said, 'Okay, now one of you take over.' No one would volunteer, so I gave it to one girl and told her, 'You



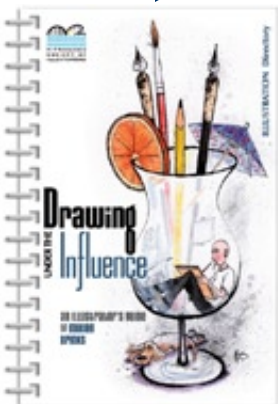
can do this.' She took it and started on the other eye and it turned out great! Then they all got into it and it turned out to be a very rewarding experience for us all. Hopefully, some of them will continue on in the art field."





# ANNOUNCEMENTS

## DUI Update



Participants in *Drawing Under the Influence*, our illustration directory in progress, will have their original art displayed in two group shows in Pittsburgh galleries. **The first is at GalleriE CHIZ**

**in Shadyside, August 22–September 30. The second will be at Art Institute of Pittsburgh December 2–January 28.**

Important information on crucial dates appears below so please mark your calendars!

### GalleriE CHIZ



Receiving and Set-up:  
Sunday, August 21, 10 am–noon  
Opening Reception:  
Friday, August 26, 5:30–8:30 pm or TBD  
Take-Down and Pick-Up:  
Saturday, October 1, all day  
Address: 5831 Ellsworth Avenue,  
Shadyside  
Website: [www.galleriechiz.com](http://www.galleriechiz.com)

### Art Institute of Pittsburgh

Receiving and Set-up:  
November 29–December 1  
Opening Reception:  
Friday, December 2  
Take-down and Pick-up:  
Sunday, January 29  
Address: 420 Boulevard of the Allies,  
Pittsburgh

ALL work **must** be framed specifically with a **black metal frame**. No wood! Mats are optional.

Check out three new spreads on the following page!

## 19th Mazza Summer Conference

A week-long event (July 11–15) which may be taken for enjoyment or credit, the Mazza Summer Conference is of interest to those wanting to learn more about children's book writing and illustrating. **John Manders** is one of the keynote speakers, scheduled for Friday morning, July 15. Complete info at: [www.findlay.edu](http://www.findlay.edu)

## Personals



**Dave Klug** has been playing drums since he was 13 and has been in the Pittsburgh music scene for 25 years. He has played with some great bands such as: Hector in Paris, 11th Hour, S.P.U.D.S., backing up The Marcells, Aviation Blondes and most recently with an R.E.M. cover band, The Reckoning. His group will be playing in Cleveland June 25, in Pittsburgh at the Club Cafe on July 9 and Hard Rock Cafe, July 29, where he will be playing also with the opening act, The Optimists. Dave says, "It's funny, but I met more musicians in art school and it's always been creative and very fulfilling. It actually makes me a better visual artist."

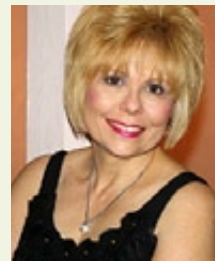
## FUN LINKS



**IPad Art:  
Fast Food**  
[website](#)

## New Members

### Full Members



#### Mary Dunn

[email](#)  
[website](#)

Mary is a lifelong Pittsburgher now residing in West Mifflin. She has a BS in Business

from Carlow University and a Master of Public Management from Carnegie Mellon University. Mary's professional life has been working for both profit and non-profit organizations and she is currently a Project Manager for Roach and Associates, Inc.

Mary's work has been displayed at various galleries around Pittsburgh. She currently takes commissions as well.



#### Frances B. Halley

[email](#)

Frances is a Graduate of the Art Institute of Pittsburgh with a degree in Visual

Communications. She has always had a keen interest in the history of American and ethnic folk art from the primitive paintings of itinerant artists to Pennsylvania Dutch Fraktur. She specializes in creating hand painted documents commemorating events such as birth, marriage, adoption, baptism and other significant events in the lives of ordinary people. The majority of her pieces are done in gouache and ink.

### Affiliate Member



#### Nick Marino

[email](#)  
[website](#)

Nick is a cartoonist. He has one daily comic strip, two weekly webcomics, and

countless other projects coming down the pipeline. He's honored to be a new PSI affiliate and psyched to learn about the work of other PSI members.



## ANNOUNCEMENTS *continued*

**We're sharing three more fabulous spreads with comments from the artists:**

**Kathy Rooney:** This is my South Side circa 1860s 10th, 11th and 12th Streets drawing for the Story of the Allegheny Observatory movie in my PSI DUI spread. Per my history detective work, the 10th Street Bridge was preceded by a wooden covered bridge. This drawing shows the neighborhood where John Brashear once lived. The movie should be completed by the Fall of 2011.

Tea brewed from ginger is a common folk remedy for colds and it's also my favorite wintertime drink. The background color of my illustration was inspired by the color of ginger. My design approach incorporates the recipe and the drawing to resemble a vintage tea box label.

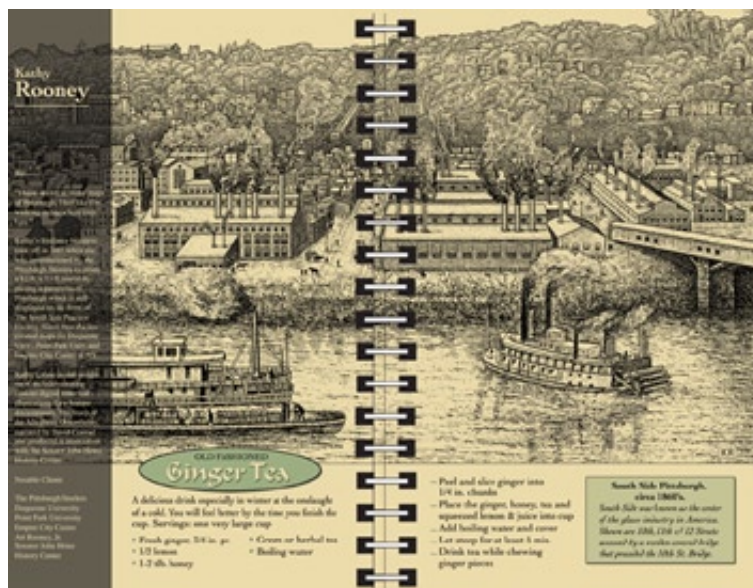
**Brian Dumm:** "Mad Hatter's Tea" is basically my spin on a Long Island ice tea, which has long been one of my favorites. After nailing down my best Long Island recipe, I began experimenting with extra flavors...it's such a Frankenstein of a drink anyway, why not, right? So I began splashing in some flavor syrups to the mix. I like pomegranate as an extra twist, but you can easily use mango flavored syrup, peach, or whatever else you might like in your iced tea.

When word of this new directory came out, I was super excited because it's such a wonderful idea that the directory is not only informative, but functional as well...kudos to PSI for creating this idea! Knowing that it would be loaded with amazing artwork from our extremely talented group, (much of it in full color), I wanted to roll the dice a bit and do a black and white piece. My thinking being that maybe it would just help potential clients remember my work...if for nothing else than as "that one that the guy forgot to color."

**Ilene Winn-Lederer:** The idea for "Serpentini" actually was inspired by a drawing I had done for the PSI Beatles' tribute show a few years ago. It illustrated the song, "Something" and depicted Adam, Eve and the Serpent in a tree offering a fruit to Eve, who looks both naïve and crafty simultaneously. It was an easy segue into making that fruity symbol of sin into a Serpentine. The recipe began as an apple martini, an appletini, but I thought to add the pomegranate and cinnamon for a little spice. I later found another recipe for just that combination and so it became official. Jeff and I went to a restaurant with a well-stocked bar and the bartender mixed one for me. It was evily good.

As for the idea of Adam and Eve in the Garden of Eden, well, what could be more tempting than knowledge; good, evil or otherwise? I hadn't thought about a market for this illustration; I was just having fun with it. If someone needs a menu or cookbook illustrated, well, like the furry little fellow in the garden, I wouldn't mind monkeying around with it.

*More next issue!*



Kathy Rooney



Brian Dumm



Ilene Winn-Lederer



## FEATURE

### Trash to Treasure

PSI members met and shared ideas through their involvement with recycling-themed art events in Johnstown and Lemont.



PSI members **Anni Matsick** and **James Elston** recently donated art pieces to *Salvaged Treasures Project*, a benefit event for ART WORKS in Johnstown. The May 19 event included a silent auction of re-purposed functional art and fashion pieces as well as entertainment, free

food and drink, and a fashion show. Art pieces such as Anni's painted paper box and James'



painted cigar boxes attracted a large crowd, eager to bid on



over 100 items created by local artists and students. A sense of excitement was created by alternating five different musical performers on two separate stages. In addition, there was a stunning cake presentation inspired by the mission of ART WORKS and several door prize giveaways, facilitated by fun-loving Weather Anchor Jim Burton of WJAC-TV. Just before guests brought their winning items home, they were treated to a high-energy fashion show of upcycled clothing items, re-fashioned by costume designer Amanda Kirkstadt.

Executive Director Theresa Gay Rohall noted that in addition to raising funds,

*Salvaged Treasures Project* functioned as a "friend-raiser." As Johnstown's newest art venue, it was important to welcome the community to the facility, which is slated to become one of the city's first LEED-certified buildings. Aside from being free to attend, the event was

handled with a zero-waste goal in mind, and compostable serveware greatly diminished the amount of landfill-bound trash. Many volunteers assisted with displaying items, registering guests, cleaning up, performing music, providing food, modeling fashion, and otherwise helping establish the event, co-chaired by Mark and Terry Smith along with James' wife, Beth Elston.



Two artist workshops were conducted prior to the May 19 auction, the first of which was geared for children. In conjunction with the *Learning Lamp's Annual Children's Book Festival*, students were



instructed as they painted candlesticks made from stairwell spindles and pounded spoons flat to be fashioned into wind-chimes. Picture book artist **John Manders** also participated in this March 19



festival at ART WORKS, displaying his work and interacting with young guests. A second workshop was held for teen and adult artists on April 30, and **Anni Matsick** was in attendance as the sawdust was flying, ideas were circulating, and artists talked informally about their work.



James and Beth Elston met Anni earlier at the Art Alliance of Central PA *Recycled Art Show* in Lemont when it opened April 15. They came to view the gallery show with sponsored juror awards that Anni has co-chaired for

seven years, with an interest in sharing ideas for their similarly themed projects. The gallery, filled with works created from discarded materials, had the appearance of a fine arts presentation. Signs on each piece held statements on inspiration and relationship to the theme "It's About Time". The weekend event is open to entries from the general public, and has a Popular Vote prize so attendees can pick their favorites. James and Beth felt encouraged to enter next year!

ART WORKS in Johnstown is a 501(c)(3) non-profit organization that celebrates and showcases the vibrant local arts community. The organization is located in the historic Cambria City in the West End of Johnstown, and is housed in a 18,000 square foot turn-of-the-century industrial building. It provides 20 customized art studios, gallery and classroom space, performance space, and a living green room. The organization aims for a communal art setting where artists can create, teach, and sell. **James Elston** has been a resident artist since September 2010, and recently displayed his work in a solo exhibit, *Life After Lovely*.

To see more visit: [facebook.com](https://www.facebook.com)

## QUESTION OTM

Continued from May issue:

### Do you have offspring working, educated or showing an interest in the field of visual/creative arts?

**Leda Miller:** Two of my children went on to college for some form of art. Josh, 34, attended Columbus College of Art and Design in Ohio for fine art, but after three years of being on the President's List, he decided he loved math and computer programming and is now working in Brooklyn as a programming engineer. Ah, well, he is making more money than I could ever dream of!



Leah, 26, attended WVU, graduated with a degree in Textiles, Apparel construction and Merchandising. She has a very small business of her own, called Tweak, where she re-fash-

ions outdated high end clothing. She is expecting her first baby July 26. She designed and constructed her own wedding gown.

**Linda Varos:** My middle daughter, Veronica Varos, has her own wedding photography business; [veronicavaros.com](http://veronicavaros.com)



She exhibited strong creative skills about the age of 14 when she taught herself html and using Paint Shop Pro, began designing splash pages and music fan sites. By the time she was 16 she had won two international splash page competitions, was showcased in a two page spread in Jasc Softwares' e-newsletter [www.corel.com](http://www.corel.com) and had been contacted by Rolling Stone online and the management teams of John Mayer and Dave Matthews Band because her fan web sites were better looking and attracting more fans than the artists' original web sites.

I thought she had carved a nice early niche for her future but she became tired of the constant computer time. More and more I found Veronica fiddling with our cameras and experimenting with Polaroid and black and white film. She took her music interests and began photographing local bands and later had contracts with record labels to photograph some big name bands when in town at the Post-Gazette Pavilion and other places. She soon realized this was fun but not a great way to earn a consistent living. Through requests, fate turned her to wedding photography. She did some mentoring with Sarah Bastille [www.sarahbastille.com](http://www.sarahbastille.com) and other professionals who guided her. She's also mentored others into the field along the way.



Her eye for design and atmosphere is well suited to weddings and romantic shoots. At 25 she has developed a following and her business is blossoming nicely. I must say, as a parent and

creative, it is comforting to see your child recognize what they love, follow their heart and also have the ability to embrace the business and marketing side of it as well. I know in my heart she will be very successful. (However, shameless parental pitch...if you know of anyone with a wedding in their future...please keep Veronica Varos in mind. Thanks!)

**Liz Jones:** Here are the Jones kids! Zeke is 13— he likes to work with traditional materials like pen and pencil, but



also does digital art on his blog, here: [art-zeke.blogspot.com](http://art-zeke.blogspot.com) Gwen is 12 and her favorite thing to draw is horses, as



you can see! Eli is 9 and is currently having fun with intricate abstract designs. Sometimes he tells us stories about them. Other times, he does comic strips featuring monsters with goofy faces...kinda like the one he's making here.



Got a good question? Please submit to: [annimatsick@mac.com](mailto:annimatsick@mac.com)



## INTERVIEW

## In Touch with...

DAVE  
KLUG

Dave's subtle, playful wit is evident in Klügworld, his online store where sentiments are expressed through canine and feline imagery. You'll find his artwork on book covers and posters, in magazines, and even at the zoo. But we'll let him tell that story.



**Q:** How would you describe your personality and lifestyle?

**A:** I am really one sarcastic S.O.B. I don't know how my family puts up with me (wife Patricia, kids Jacob (15) and Lucy (11)). I rarely give a straight answer. Except right now. The one-liner that gets a reaction is what I like, and it gets me in trouble a lot and people just think I'm weird. But that's okay; it's better than being a dweeb that no one remembers. That attitude is conveyed in my illustration too, which I work at all the time. It may look like I'm napping but I'm brainstorming; it may look like I'm drinking another Jim Beam and Coke but I'm reformulating compositions and trying to create my visual empire. There is no rest for a dedicated family man who draws pointy-nosed, four-fingered cartoons for a living.

**Q:** Was there a significant turning point or detour in your career?

**A:** After having a kid, being a responsible adult really kicked in and got me very motivated to do better financially. I started promoting, with a small B/W mailer. From jobs and money from that I did a 4/c over black mailer, more jobs, a little more money and another full color promo. I was really good about putting money back into growth. And it worked. Then our second child was born. That's when I switched over to the computer. I contacted my friend **Mark Zingarelli**, and asked about his computers and what I should get. He gave me a list and I bought everything on it. The UPS guy shows up and that same day it was set up and I have rarely used ink

and watercolor since. It's been a big learning curve, but I really enjoy the computer; it's so clean, no mess, no splattered paint and spilled water jars. Then after becoming familiar with Photoshop and its limitations, I started learning Illustrator, with the help of **Dave Biber**. Years of learning and I'm

getting better but there's always more.

**Q:** From what illustration assignment did you learn the most about yourself?

**A:** I remember, and my mother still brings it up, when I was in kindergarten, I was given an envelope for school with my milk money in it. By the time the teacher got it, it was covered in drawings. Everyone made a big fuss about it and soon after I was trading the drawings for other kids' milk money. (I did not claim that as income, but I now follow all IRS tax rules.) Small jobs came and went, caricatures of the class bully for baseball cards, some pro-bono poster work for the class plays. Always involved in the art department. But sex, drugs and rock 'n roll soon got the best of me and it wasn't until years later, after relocating to Pittsburgh, that I started the real Phase 1 of my career as an artist. **Dave Dibella** and **Nora** got me some great jobs from the Art Institute's Employment Office.

Caricatures at parties, an ever-present mural job somewhere, trying to trim shrubs into animal shapes (*that didn't end well*). I was even called in to do courtroom sketches for WTAE-TV, which turned into a pretty cool gig. Now here it is 26 years later and I'm still working on being an overnight success.

**Q:** What's the one aspect of illustration that most inspires or motivates you?

**A:** I really enjoy creating something and seeing it in print, big time rush. The money is always a factor too.

**Q:** What advice would you offer to those who admire your work and want to learn from you?

**A:** Never give up, never surrender. Failure is not an option. Just keep working. These are things I tell myself all the time, and they're true! Persistence is the name of the game. And always trying to please yourself with your work. I do a lot of rough sketches, throw away a lot, starting over, making sure I'm happy. It takes more time than you think. Another good thing to do is walk away from a piece when you think it's done, and then come back and look again. There is always something to change to make it better.

On the business side of things, you have to be organized. Billing and taxes can become a big problem very quickly. Work at it a little at a time, making sure to make your quarterly payments.

**Q:** Does the artwork that you do for yourself differ from the artwork that you do for your clients?

**A:** Yes, I try to get up and out from the desk whenever possible. I have been silk screening a lot lately. A true hands-on operation. Having limited editions, working in larger sizes, and limited color is very satisfying. I have a portfolio now of fine art pieces. Not just another digital print. I have also been working with wood and doing relief cut-outs, very folk art inspired, simple, again process motivated. Power tools, sandpaper, house paint, and roughing up the piece, taking away the finished look. I love that.

**Q:** What do art directors like about your work?

**A:** It's a very simple equation. I'm always in a good mood.



## INTERVIEW continued

"Absolutely" is the go-to answer. Strong, well drawn concepts. Clean and engaging finishes that are there on time, and if they're not, think of a really good excuse. And I remain nice, even if the invoice is past due.

**Q:** Who or what has been the biggest influence on your work?

**A:** My sister Barbara was my first influence; she too went to Pittsburgh Art Institute, for fashion illustration. She would do big full page drawings for Horne's Department store. I remember her coming home one time with two broken wrists, perfect for an art student, she was trying skateboarding down a ramp at the Civic Arena.

In school, Henry Koerner was another. With his personality and talent I was drawn in. Followed him around and researched his work. My wife, Patricia, and I were even able to visit him and his wife, Joanie, in Austria. Very cool to see him in that environment. John Johns was a great role model also. Worked many caricature jobs with him.

Even though both of these men were much older, they treated me as a peer. They also showed me that art can be a lifelong career, working well into retirement age and just getting better.

**Q:** Share an interesting work related anecdote.

**A:** This was years ago, I got a nice job doing the map for the Pittsburgh Zoo. It was going to be used on signage and brochure and whatnot. I met with them and looked over what they had in terms of blueprints, surveys and work drawings for me to use as reference. But this is a big place, acres and acres. Plus, the zoo was built in different phases so it was very difficult to piece together. DING! "I have an idea! I'll rent a helicopter, fly over, get the real picture." So I did. It was easy; called up the county airport, rented a helicopter and pilot for an hour. Wasn't even expensive. One morning off we went. Strapped in, camera in hand.

Flew down, circled the zoo a few times, took a bunch of pictures, it was great. Then I got my film developed. But there was nothing on it, black. What the.....!!!!!! I really felt like an idiot. But the project still needed to be done. So I swallowed my pride, called up the helicopter pilot, borrowed a working camera

and did it all over again. It was actually more relaxed and fun the second time, I even got to fly the helicopter a little and land it in a field. Flew over my house, my in-laws, took pictures. And he only charged me half-price. The pictures turned out great, the idea worked out perfect, able to see the zoo as a whole and it was easy to work on. The zoo liked the finish; they still use it at the main entrance as well as on brochures. But once again it shows, never give up—never surrender. It's all in how you deal with problems and work to solve them and to succeed in the end.

Dave's work can be viewed at:  
[www.daveklug.com](http://www.daveklug.com), [www.klugworld.com](http://www.klugworld.com)

## Inspirations

**Fred Carlson's** mind travels freely without leaving his studio, surrounded by the paraphernalia of his excursions.



1917 atlas of the world.  
Everything! In only 92 pages!



My "road trips" collection that basically fills my studio revolves around hotel/bar/restaurant trivia, maps (some going back to the 1900s), road side detritus, flea market trinkets,



Sinclair/Jeffersonville, Indiana circa early 1960s.  
Bates Motel out back?



1935 Missouri Tydol.  
Ask the man at the pump!

bottles, cans, and photos from road trips that serve as my prime vacation planning and artistic inspiration. Some examples of my maps and postcards gathered on such trips are shown here.



A mediocre card for a fantastic road.



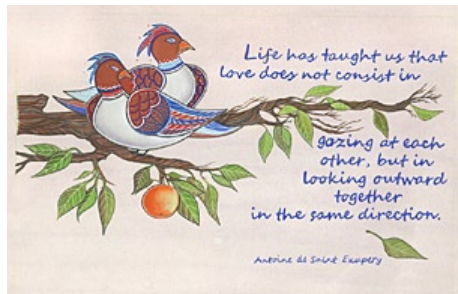
The greatest simple design ever, uniting image, text and intent; they don't make 'em like this anymore.  
South Dakota meets upstate New York.



## BEHIND THE BRUSH

### See what members are working on this month...

This piece by **Frances Halley** was commissioned by a friend to commemorate her parents' wedding anniversary. She selected the quotation and requested a folk art style rendering with contemporary lettering. The paper was stained with tea and painted with gouache and ink. The quote is from the author of *The Little Prince*.



"Netflix Neighborhood—How Netflix became America's top video service" was done by **Taylor Callery** for The Atlantic. He also did "Venture Capitalist" for The Wall Street Journal, on venture capitalists in New York City.



Here's "Addie Mae", an animal portrait from **Cheryl Ceol** fresh off the easel. "The client had a female English Setter that passed on a while ago and wanted a painting recreated from photos that she supplied," Cheryl says. "A pencil proof and a watercolor proof was done. This was my suggestion since some very

specific changes were requested that varied from the actual photographs that she supplied."

Art Progression



Art Given To Customer



8" x 10" Pencil Sketch Proof



8" x 10" Watercolor Proof



16" x 20" Finished Acrylic Painting

Check out the GeoGeo Android app—**James Elston** did some of the illustration and designed the logo. GeoGeo is a geography app challenge game for Android phones. GeoGeo will be available in Android markets soon and will be available for the Iphone and Ipad in the future.



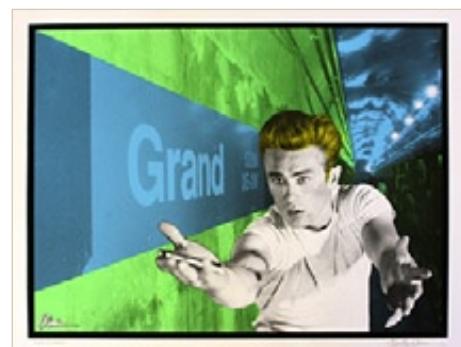
Recently, **Bernadette Kazmarski** sold her biggest painting to date, "Autumn in the Valley" to a person who discovered he couldn't fit it in his house and donated it to Andrew Carnegie Free Library: [whatnewinbernadettesstudio.wordpress.com](http://whatnewinbernadettesstudio.wordpress.com)

It sold from Fidelity Bank in Carnegie where it had been hanging for the past year. "When I posted the painting that would replace it, someone from Ontario saw it on the Internet and purchased it right away!" Bernadette reports. [whatnewinbernadettesstudio.wordpress.com](http://whatnewinbernadettesstudio.wordpress.com) "I hope to post about its sale and announce yet another painting at Fidelity," she adds. Back to more traditional illustration, here's a brochure that she designed and illustrated a few months ago: [whatnewinbernadettesstudio.wordpress.com](http://whatnewinbernadettesstudio.wordpress.com)

**Vince Ornato** sent this painting of a man fishing below the Ninth Street Bridge entitled "Pittsburgh, 21st Century," and a painting he did of the Civic Arena as a demo for the Cultural Trust, entitled "We Will Miss You."



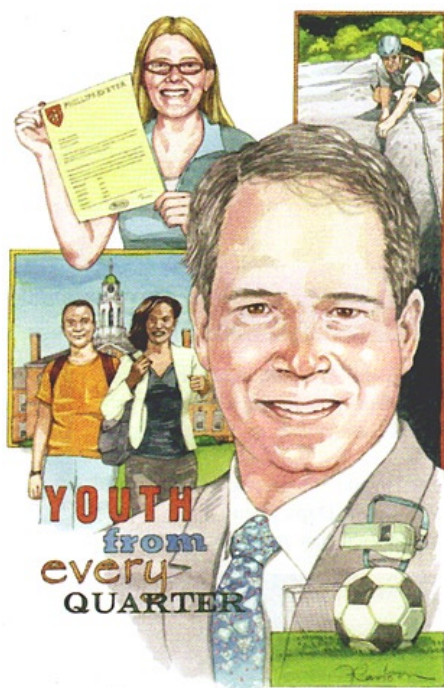
"Love is Grand" is a new screenprint from **Tim Oliveira**, released May 19 and available online at: [www.timoliveira.bigcartel.com](http://www.timoliveira.bigcartel.com)





## BEHIND THE BRUSH continued

**Fred Carlson** has been busy completing assignments and taking on new ones. His current portrait for Phillips-Exeter Academy alumni bulletin magazine Table Talk feature is John Hutchins, financial aid director of that private school. The sketch was shown on page 9 of April's PSInside. Fred's sketch for a DVD cover is a brand-new assignment for Guitar Workshop; Mississippi John Hurt's gospel tunes. This comp was approved and will be redrawn and painted within about a week along with two other similar assignments for the same client.



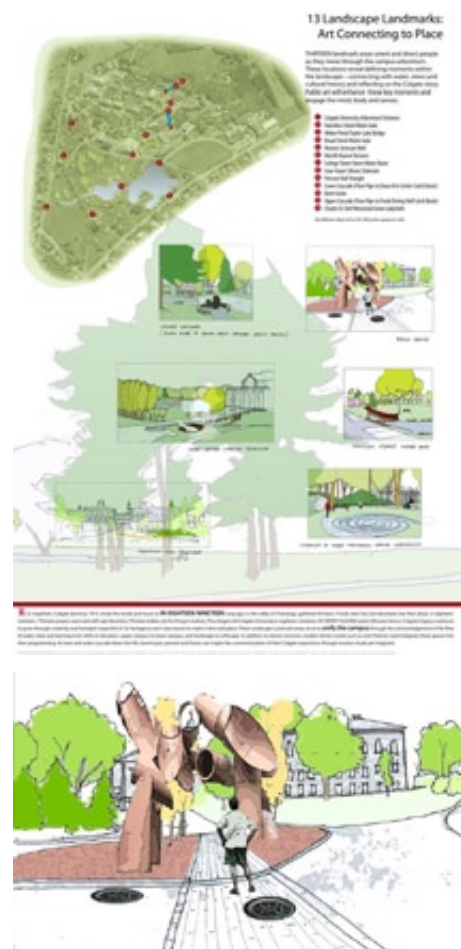
**Leda Miller** created this image for the Scholastic "Read Every Day. Lead a Better Life" campaign contest. The winners will be announced in mid June. Two years ago Leda won an illustration contest that earned her the job of a series of illustrations for a product line, of three horses. Shown is the windshield shade design for Jolly Cobs.



This watercolor by **Beth Hovanec** is titled, "Stretchhh" and was painted for submission to the "Hello Kitty" show scheduled at the Sewickley Public Library during the months of July and August.



**Kara Armstrong** has been working with Pittsburgh's Arimoto + Mercer studio to create an arboretum design proposal for Colgate University and did a lot of illustration work for the boards, including this ten foot long panorama drawing showing how the proposed arboretum would fit into the campus. Their proposal is one of five that are part of the Weber Arboretum Project exhibition.



**Wayno** reports: "I received a lot of great feedback as a result of my week as the guest cartoonist for Dan Piraro's Bizarro comic, and sold the original art (shown) for one of the comics the day after it was published. I've got a tentative buyer for another original from that week, and have started working on another week's worth of original cartoons for a stint in the fall of 2011."





## BEHIND THE BRUSH continued

In a little respite from figurative illustrations, **Ilene Winn-Lederer** created two recent works exploring themed alphabets. There is a descriptive statement at her blog, where she welcomes comments: [www.imaginarium13.wordpress.com](http://www.imaginarium13.wordpress.com)



Divas is the latest of **Jim Mellett's** themes released by White Mountain Puzzles. They've made a deal with Amazon to group ten of his puzzles in an eblast to customers interested in such items as games and puzzles.

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### UPCOMING Business Meeting

June 21-7:30 pm  
at **John Blumen's** house