www.pittsburghillustrators.or



This issue:

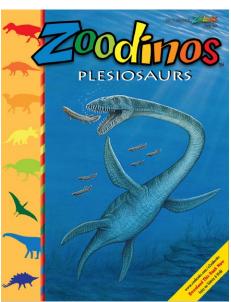
Member News p.1
Announcements p.5
Features p.7
Spotlight p.11
Rehind the Brush p.12

Editor: Anni Matsick

Reporters this issue: Fred Carlson Hannah Luoni Garrison Rhonda Libbey Molly Thompson

Design & Production: Yelena Lamm





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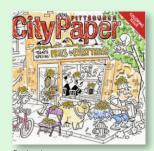
We've Got 'em Covered!

A Sunday Afternoon is **Mark Bender's** current cover for Pittsburgh Quarterly magazine. Two of his past covers for PQ are included in PSI's Art of Facts/Discovering Pittsburgh Stories exhibit and one of them, titled Serendipity Portal, was awarded Best of Show.



Rachel Arnold Sager's art is on the May 17 Pittsburgh City Paper's Summer Guide. You can find its contents online.

Phil Wilson created the cover image, *Plesiosaurs*, for the latest issue of ZooDinos. The acrylic painting measures 9"x14". An interior image from the issue appears on page 12. Phil's regular contributions to the monthly magazine were the subject of PSInside's Spring issue Spotlight, available for download on PSI's website.



My Spot

Anni Matsick

Had some fun here, trying to find all of the "fries on everything" with my gold crayon. You can download this scene and more wild takeoffs

set in Pittsburgh by fellow PSI artists included in a free coloring book on page 2. We're proven to be great at coming up with obscure Pittsburgh stories as well, as

evidenced in our grand 20th Anniversary exhibit now on view "dahntahn." Participants got an impressive first look, covered by a report in this issue. Another report with lots of photos shows members enthusiastically buying and trading each other's work during an evening of fundraising. In its 20th year, the organization is flourishing, with well attended, enjoyable monthly meetings and a record number of new applicants. This issue compiles numerous photos taken in various settings, pointing out the many opportunities offered. Visit PSI's friendly website to find out what's coming up next!

On Exhibit



The Listeners, by Keith Bastiannini, received the People's Choice Award in a June 24 Awards Ceremony for the Westmoreland Art Nationals exhibit. Keith is shown with his work at the May 20 Opening Reception at the Westmoreland Community College in Youngwood. Keith's second entry was titled The Grand Tourist. Read Trib coverage here. The show ran through June 7 then moved on to the Westmoreland Arts and Heritage Festival at Twin Lakes June 29 - July 2.





Keith entered a painting in the Artists Choice Exhibit for the Pittsburgh Society of Artists which opened July 8 at Panza Gallery. Sirens of Venus is an homage to low budget science fiction films a la Roger Corman from the 1960s. All of Keith's images were printed by Alex Patho.



and her husband Stu Thompson were invited

to participate in the Greensburg Art Center's first *Invitational Art Exhibition*, in their Rowe Gallery at 230 Todd School Road. The exhibit will run from September 9 through October 20, with the

opening reception from 6-8 pm on September 9. Nora wrote, "We were so proud to be included in the impressive list of artists, that we rearranged our vacation so we wouldn't miss the opening!" She created a new piece for it titled *Keeper of the Line*, 20"x16".



painted with manganese oxide recovered from abandoned mine drainage and acrylic on panel. Included among the invited artists are **Ron Thurston** and **Bill Vrscak**.



The couple were also invited to participate in the Southern Alleghenies Museum of Art's exhibit Two Decades' Delights: Highlights from 20 Years of Exhibitions at SAMA-Ligonier Valley, which will celebrate

the museum's 20th anniversary. The exhibit runs August 18 through November 5, with the opening reception September 9 ("Yes, it's the same date as the exhibit above," Nora points out. "We're going to be reception-hopping that night!). She will be showing *Edgar and Chloe*, 24″x24″, acrylic on wood



Oil paintings by **Yelena Lamm** are on display at the Art of Russia Gallery in Santa Fe, NM. Initially established in 1995 in Baltimore, MD, the gallery moved to their permanent home in 2004. It is dedicated to sharing Russian art with American audiences. Yelena is a native of Saint Petersburg.



For over a dozen years **Anni Matsick** has been chairman for the Art Alliance of Central Pennsylvania's annual *Recycled Art Show* scheduled on Earth Day weekend each April. Entries must be created from recycled materials and be based on that year's theme. For 2017's *Flights of Fancy* she created A Cape for Escape, made from yogurt, coffee, creamer, and take-out foil seals. Her artist's statement: "Wishing you could fly away, avoid reality? This one-size-fits-all wrap acts as a protective shield from outside distractions as you close your eyes and imagine take-off."

Yelena Lamm was honored with the Jurors Choice award at this year's *Three Rivers Arts*





Festival which ran June 2-11 in Point State Park and downtown Pittsburgh. It was her eighth time to exhibit there. **Mark Bender** was a juror.

Kudos!

Untold Tales of Bigfoot, the online comic written and illustrated by Vince Dorse, won a Bronze Medal in the Independent Publisher Book Awards in the category of Graphic Novel - Humor/Cartoon. Bigfoot is shown modeling the medal.



Saturday, June 10 was officially decreed "John" Manders Day" in Palestine (that's PalesTEEN), Texas by the city council at the *Dogwood* Children's Literacy & Art Festival. Each year the Festival features a children's author/ illustrator. The event celebrates children and their talent in art and the written word through a writing and art contest, dinner with the author, and an outrageously fun outdoor festival and book giveaway. The festivities began on Friday with "Munching with Manders" hosted by the Palestine Public Library. Every table was fantastically decorated in the theme of one of John's books. After dinner John did a painting demonstration (see it here). On Saturday, John was the guest of honor. There were games, a costume contest, and activities and 4 reading areas that featured his books.





The Music in George's Head illustrated by Stacy Innerst was awarded the Society of Children's Book Writers & Illustrators 2017 Golden Kite Award for Picture Book Illustration at SCBWI's annual Summer Conference held July 7-10 in Los Angeles. Published by Calkins Creek, Stacy's acrylic paintings accompany the story of how George Gershwin composed his masterpiece Rhapsody in Blue. Stacy and legendary jazz pianist





Tom Roberts shared the art of storytelling through pictures and music in a presentation at Mt. Lebanon Public Library on July 27. Listeners learned about the music and life of Gershwin, how his music shaped Stacy's illustrations, and created a musical illustration of their own.

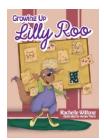
Out and About







Ashley Cecil, Genevieve Barbee-Turner and Lisa Rasmussen were among those invited by curator Robert Raczka to participate, working separately, painting 3 of the 12 walls in an event at SPACE Gallery on July 7. Wall Paintings: Storytellers brings together a broad cross-section of artists whose work incorporates elements of narrative or storytelling. During the live art event, 12 walls were painted by 12 artists/ artist teams from 1-9pm while open to the public, culminating in an evening reception during the Gallery Crawl.





Two picture books from Headline Books illustrated by Ashley Teets were released June 30 at the National Education Association Conference in Boston. In Growing Up Lilly Roo by Rachelle Wilfong, Lilly finds that she can't fit into her clothes from last year and is confused.

Hopping to America: A Rabbit's Tale of Le Befana by Diana Pishner Walker. This second book in the Hopping to America series tells of the bunnies' Italian Christmas traditions and how they intertwine with their new American culture



Four PSI members were among 7 artists invited by art director Lisa Cunningham to create illustrations for the May 31 Pittsburgh City Paper's Coloring Issue. Each contributed a B&W coloring page





on the theme "Pittsburgh With a Twist." Vince Dorse "got to draw the scene where some Pittsburgh sports mascots (along with the Eat n' Park Smiley Cookie) try to run down the muchmaligned Steelers mascot, Steely McBeam at Kennywood." PSI's President Emily Traynor has it raining pierogi and Nathan Mazur shows

Rick Sebak riding a dinosaur. The issue's wraparound cover was done by PSI's past President Pat **Lewis**. Grab your crayons and print out images of all the coloring pages at this link





Gregg Valley landed this project for the Hovt Art Center through a national call at PublicArtist.org. The mural was done in the glass enclosed stairwell of the Mercer Street parking garage in New Castle. Gregg started at the beginning of June, and finished the 5 floors of art by end of July.









& Laughlin mill in Pittsburgh. The show is in development and involves a historical labor incident in Canada. Vince's work was discovered in a random internet search. Mare-Lou Thomassin, the head decorator, emailed Vince 2 days before his departure for Italy. "We worked out a price for use of 2 pieces that they were interested in, and I put together a contract by email, which she confirmed," he relates. "I sent the files to a friend, who released them upon credit card payment." The other painting, The Eliza Works, can be seen on Vince's website.



Amanda Zimmerman developed 6 compositions to work on during her Artist in Residency at Touchstone Center for Arts and Crafts. While challenging herself she decided to work in oil, with the

additional challenge of surfaces and textures. Some of the pieces are included here, though finishing touches still need to be added. Her blog entry states, "With limited phone and internet access, the artist is immersed in the quiet mountain landscape." The Touchstone Center for Arts and Crafts campus is in the Allegheny Mountains and provides visiting artists studio space to explore new avenues of their work. Anni Matsick won the drawing for a free print from Amanda's online store as a result of signing up for her blog post alerts.





A sold-out crowd packed the house at Row House Cinema in Lawrenceville on July 21 at a launch party for Heinz History Center's latest book. Written by Brian Butko, Luna: Pittsburgh's Original Lost Kennywood includes artwork by 6 artists, including Leda Miller, Kathy Rooney, Wayno, and Mark Zingarelli. Luna follows the intriguing, intertwined stories of two very different amusement parks in suburban Pittsburgh: Kennywood in West Mifflin and Luna Park in North Oakland. Mark's ink brush illustration portrays the attack on a woman by an escaped





lion from Luna. Pieces done for the book by Leda and Kathy can be seen in PSI's Art of Facts I Uncovering Pittsburgh Stories exhibit. Read the Trib coverage of the book's release by Kate Benz here. The book can be bought online or in the Museum Shop.

An octopus slinging underwater tiki drinks for his shark and mermaid friends is the newest

design for zombie glasses by tikiphile Pat Lewis. The glasses are in three colorways, available for purchase at Hidden Harbor tiki bar, on Shadv Avenue in Squirrel





In the latest episode from the Bethel Park TV show The Creative Process with Vince Ornato, Vince Ornato gives a pastel portraiture demonstration with Molly Thompson as the model

Vince had a full weekend drawing caricatures at the EQT Three Rivers Regatta. An added treat

for him was drawing a young woman visiting from Italy, who conversed with him in Italian.





Stacy Innerst's interior image from Ruth Bader Ginsburg: The Case of RBG vs. Inequality by Jonah Winter depicts the young Ginsburg at Cornell, studying in the bathroom so she wouldn't be seen...by boys! The book is a new release from Abrams.





Spike TV's Ink Master star Sarah Miller will participate in he Deauville Tattoo Festival August 19-20. The international tattoo convention in France will host more than 250 artists and exhibitors. She is also scheduled for the Ottowa-Gatineau Tattoo Expo 9: Gathering of the Titans. November 10-12. Tattoo in progress photo courtesy of Earl Crabtree II.

Sarah was named Best Tattoo Artist in the Pittsburgh Magazine Best of the 'Burgh: 2017 Readers' Poll.







Worthy Cause



Donations of artwork by new member Michael Fleishman, made from and framed with cardboard boxes used in his recent household move, sold at a June 24 event in Milford, Delaware. The Mispillion Art League held their

annual 6x6 silent auction fundraiser. Their mission is to provide community-wide access to a quality visual arts program.

New Members

Michael Fleishman

Milford, DE

Born and raised in Pittsburgh, and after 30+ years living in Yellow Springs, Ohio, Michael moved to Delaware. He writes, "My wife and I bought a beautiful house close



new studio is BIG, and hopping. My art rocks our cavernous basement and the writing gig rolls on. All the guitars have found a comfy spot; I don't play as much as I should, but I'm gonna change that." Michael teaches for two neighboring town art councils, and works part-time as a writing tutor at a local community college. His eighth book, Starting Your Career As An Illustrator, is on the shelves. (See page 5 for info on his books available free for PSI members!)



April earned her BFA in Illustration at the College for Creative Studies in Detroit in 1993. She spent 10+

years working as a designer and illustrator in Chicago, then moved to the Pittsburgh area in 2007 and dedicated more time to family. Now she's looking to "reboot" her illustration career with an updated style, taking the painterly textures she was already working with and incorporating them into a digital execution. She looks forward to connecting with other local illustrators through PSI so she can get in the loop with the Pittsburgh marketplace and keep those creative juices flowing!

Naomi Lees-Maiberg

Naomi is an editorial illustrator with 37 years experience in newspapers and magazines. She spent over 20 years in Israel illustrating, teaching and participating in fine art gallery shows. Watercolor is her medium but enjoys



working in a variety of materials and mixed

media. Naomi recently moved to Pittsburgh after spending 12 years in relative isolation on a small farm, in the forest on the coast of Maine. She will miss growing her own food and the sea but is looking forward to rejoining civilization. Naomi always keeps a sketchbook close by that her children refer to as her "analog iPad."

New Affiliate Members

Liz Beatty Wexford, PA

Liz creates vibrant, colorful illustrations, with a focus on children's books. She graduated from Cleveland Institute of Art with a BFA in illustration. She works with a

variety of materials and techniques and works as a freelancer."



Aimee lists Vincent Van Gogh, Auguste Rodin, Frida Khalo, Giacometti and Shel Silverstein as her earliest and ongoing inspirations. The search for a visual language with which she can illustrate



the dialogue between spirit and physicality is her ongoing drive. Working primarily in acrylic and ink she is exploring these themes with a botanical leaning. She attended Montserrat College of Art and currently works as a District Inventory Merchandiser for Half Price Books.

Laura Garvin

East Palestine, OH Instagram: laura.garvin

Laura is a student at Youngstown State University majoring in Graphic + Interactive design with a potential minor in



printmaking. Over the past year Laura has seriously explored the world of illustration and is on a journey of developing her artistic style and building her career as an illustrator. She has done freelance work, runs an Etsy shop, participates in art shows, and has recently had the opportunity to create chalk-board art for Primanti Bros. in Boardman, Ohio. Laura uses both traditional (watercolor, gouache, ink, pencils) and digital mediums in her work.

SCBWI Agents Workshop

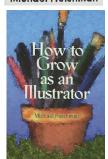
SCBWI will be having an agent's workshop November 10 and 11. The event will host three agents, and Jennifer Laughran from the Andrea Brown Literary Agency will be working specifically with picture book writers and illustrators. Registration for members opens October 9 and closes October 22; non-members can register between October 23 and October 30.

Thanks to New Member Michael Fleishman!

Long-time illustrator, author, and teacher Michael Fleishman. now based in Milford. Delaware, has donated over \$2200 worth of his softcover books in a charitable contribution to PSI that are highly valuable to illustrators of all experience levels. These books authored by Michael are available FREE as a premium to all PSI members, especially younger and new members. The titles pictured here include Michael's latest 440+ page effort Getting Started As An Illustrator. This is the revised edition for the contemporary



Starting Your



market updating his first volume from 1990 of the same title. Michael's generous donation included over 70 copies of this book to be given to PSI members as a FREE PREMIUM simply for being a PSI member. The other cover featured, *How To Grow As An Illustrator*, is also valuable.

Since Michael met former President Fred Carlson in Pittsburgh 30 years ago, Michael has had Pittsburgh connections in the illustration world well beyond his own family! PSI members interviewed or who have work displayed in this latest edition include: Former Presidents Fred Carlson and Rick Antolic, ASIP rep Ilene Winn-Lederer, Former VP John Blumen, Scholarship Chairman Rhonda Libbey, Phil Wilson, June Edwards, and Judy Lauso.

IF YOU WANT A COMPLIMENTARY BOOK please attend ANY PSI meeting — the books will be there. Or contact VP **Genevieve Barbee-Turner** to pick up books at her studio in Lawrenceville, or email **Emily Traynor**, PSI President, to be put on a reserve list for your own copies. Sorry, due to time constraints and cost we cannot mail copies to members. Treasurer **Fred Carlson** also has the two volumes pictured at his studio in Monroeville.

Cleveland Art Museum Field Trip





PSI rocks it everywhere, including on the rocks in Cleveland! Although PSI is certainly a force in the illustration industry, we never forget our roots as a casual social gathering among illustrators. Now with a large membership, it's common for an illustrator in PSI to form small outings like this one done in April — a trip to the Cleveland Museum of Art. The group was lucky to have medical illustrator and Cleveland native Molly Thompson as a guide. Assembled, I-r, are Hannah Luoni Garrison, Molly Thompson, John Blumen, Rick Antolic and Gregg Valley.



From Treasurer/New Member Contact Fred Carlson. . .

Treasurer's Report

(Figures good through July 31, 2017)

 Total Income/2017:
 \$17,022.50

 Total Expense/2017:
 \$7,400.93

 PSI Cash-On-Hand:
 \$23,271.21

PSI Dues and Membership Report 2017

Membership 7.31.2017: 165 members
Full members 7.31.2017: 134 Full Members
(5 new members being screened 7.31.2017)
Affiliate members and affiliate comp members:
26 (21 Affiliate and 5 Affiliate Comp members)
Life Benefactors: all Full (16);
Comp Memberships (6): 5 affiliate, 1 full;
No dues owed 2017 (6)

PSI New Members 2017 (15):

Full: Janet Carlisle, Kimberlyn Curtis, Michael Fleishman, David Flynn, April Hartmann, Naomi Lees-Maiberg
Affiliate: Aimee Bungard, Elizabeth
Beatty, Daniel Ekis, Laura Garvin, Vivian
Obermeier, Ian Oz Baez Snyder

TBA: Andrew McAfee, Kamara Townes, Stephanie Hnat

PSI Prospects asking for New Member Applications, last 12 months: 12 (not including new members who have joined) PSI Member Deletions 2017: 12

June & July Socials

The June Social (always the second Tuesday of the month at The Abbey in Lawrenceville) was held June 13. Attendees who enjoyed the almost-summer evening included: President Emily Traynor, Exhibition Coordinator Molly Thompson, Treasurer Fred Carlson, Former President Pat Lewis, Former VP John Blumen, Former VP David Biber, Former VP George Schill, Christie Biber, Sophia Marie Pappas, Dan Ekis, Phil Wilson, and new member prospect Laura Garvin. Members were looking forward to the July social where the outdoor porch should be open if the evening is rain-free!

The PSI Second Tuesday social July 11 at
The Abbey in Lawrenceville was an intimate
gathering of PSI regulars and exhibitors in the
Art of Facts | Uncovering Pittsburgh Stories
show, along with a new Affiliate member:
Laura Garvin, senior student at Youngstown
State University. Attendees included: President
Emily Traynor, Treasurer Fred Carlson, Show
Coordinator Molly Thompson, new member
Laura Garvin, Former President Rick Antolic,
Former VP John Blumen, Former VP George
Schill, and Vince Ornato.

2017 PSI Student Scholarship Awards

Jurors for the awards given this spring at Community College of Allegheny County were Rhonda Libbey and Alex Patho







Thomas J. Ruddy Award (Excellence in Figurative art): \$250 Ana Rodriguez Castillo



Jonathan Zito Honorable Mention: \$50





First Prize: \$150 Thar Abulgader



Second Prize: \$125 Rachel Knabe



Third Prize: \$75 **Christiane Buyx**



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PSI Store Open for Business

Drawing Under the Influence:

An Illustrator's Guide to Mixing Drinks

only \$5

Spiral bound, soft cover, 128 pages. PSI's 2011 Directory featuring 59 illustrated recipes.

Introductions by mixmaster Craig Mrusek, Kathy Rooney and brief history by George Schill. Concept: George Schill & Ron Magnes. Design: Steve Cup

Play Ball!

PSI Illustrated baseball card sets of 12



\$10/set

Printed originally to promote the 2001 Play Ball! show of baseball illustration at AIP.

Illustrators represented in the set of 12: David Biber, Fred Carlson, George Schill, John Manders, Ron Thurston, Larry Tinsley, Greg Valley, Ilene Winn-Lederer, Ilena Finocchi, James Mellett, Kathy Rooney, Lynn Cannoy.

Sales benefit PSI general treasury. Please contact Fred Carlson 412.856.0982 or fred@carlsonstudio.com

PSI Art-Swap & Silent Auction Fundraiser



Beautiful weather on the evening of Tuesday, August 8 was conducive for gathering at **Fred Carlson's** home for an evening of merriment on his patio, with the added attraction of acquiring artwork. Fred and his wife, Nancy, rate a hearty thank you for the continuing hospitality! The event was held in place of August's Social at The Abbey, which will resume there in September.

The evening raised \$734 for the PSI Exhibition Fund. 17 buyers generated these funds through swaps, merchandise/art buys, and silent auction. We thank all of these generous







buying attendees: President
Emily Traynor, Former VP
John Blumen, Scholarship
Chair Rhonda Libbey, Alex
Patho Jr., Screening Chair
Kathy Rooney, ASIP rep Ilene
Winn-Lederer, Christie Biber
and former VP David Biber, Phil
Wilson, Sophia Pappas, Patty
Boban-Lipinski, Cindy MayerStrosser, Lindsay Wright,
Gregg Valley, Frances Halley,
Vince Ornato, John & Stephanie
Wright (Lindsay's parents), and

David Sauter of Workscape, Inc.

20 members and one non-member generously donated work for auction and sale and there were also artists swaps continuing throughout the evening. The donating artists were: President Emily Traynor, Treasurer Fred Carlson, Exhibition Chairman Molly Thompson, Former President Rick Antolic, Former VP John Blumen, Scholarship Chair Rhonda Libbey, Screening Chair Kathy Rooney, ASIP rep Ilene Winn-Lederer, PSInside Editor Anni Matsick, Christie Biber, Patty Boban-Lipinski, Frances Halley, Cindy Mayer-Strosser, Leda Miller, Vince Ornato, Sophia Pappas, Alex Patho Jr., Gregg Valley, Phil Wilson, Lindsay Wright, and Ray Sokoloski.

Attendees were: President Emily Traynor,
Secretary Hannah Luoni Garrison, Treasurer
Fred Carlson, Former VP John Blumen,
Scholarship Chair Rhonda Libbey, Alex
Patho Jr., Screening Chair Kathy Rooney,
ASIP rep Ilene Winn-Lederer, Christie Biber
and former VP David Biber, Patty BobanLipinski, Frances Halley, Vince Ornato,
Gregg Valley, Phil Wilson, Sophia Pappas
and Johad Ellis, Cindy Mayer-Strosser and
daughter Clare Strosser, Lindsay Wright and
husband Joe Durko, Ray Sokoloski, David
Sauter, and John & Stephanie Wright.















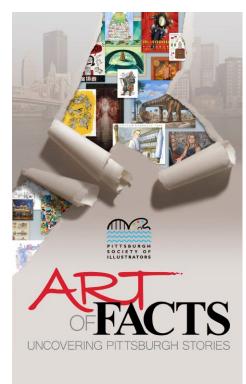
Photos: Alex Patho Jr., David Biber (auction display)

Anni Matsick reports on...

Press Preview: Art of Facts I Uncovering Pittsburgh Stories

It's a safe guess that none of the exhibiting artists gathered on the Heinz History Center's fifth floor for the July 20 press preview were prepared for the amazing sight that greeted them. The museum's President and CEO, Andrew Masich, stood at the entrance to address the dazzled group, behind him a wall size graphic with the show's title and a selection of images revealed by what seemed to be a torn, curled strip on the surface. The spectacular trompe l'oeil design was done by John Blumen, and will appear on posters and lead-in signage as well. Mr. Masich spoke of their great pleasure in hosting Pittsburgh Society of Illustrator's 20th Anniversary Show, Art of Facts I Uncovering Pittsburgh Stories, a followup to Pittsburgh Recast, held in 2007-08 celebrating our 10th anniversary. He stated a wish to continue the relationship in holding future exhibits there. His remarks were followed by a welcome from Anne Madarasz, director of the curatorial division and chief historian. The illustrators then advanced into the four rooms which divide the show into categories, each with signage explaining the illustrator's role in interpreting story. Visitors were already wandering through the rooms, drawn to the images and reading the signs that accompany each piece. The Museum Shop has dedicated a large section to selling prints and postcards of a selection of the show's images. It's all in full swing now, through an already-





extended deadline of March 28.

Members of the Exhibition Team in attendance were Molly Thompson, Exhibition Chair; Fred Carlson, Budget and Fundraising Team Lead; Rick Antolic, Public Relations and Fundraising; Kathy Rooney, Public Relations; Genevieve Barbee-Turner, Fundraising, Ilene Winn-**Lederer**, Fundraising. Other exhibiting members attending were **Danielle Amiano**, Programming Team; **Anni Matsick**, PSInside Newsletter Editor; Sophia Marie Pappas, Exhibition Video; Kurt Pfaff, Core Exhibition Team; Lisa Rasmussen, Programming Team; Michelle Bamburak, Mark Bender, Patty Boban-Lipinski, Judy Emerick, Frances Halley, Frank Harris, Leda Miller, Vince Ornato, Rachel Arnold Sager, Cindy Strosser, Nora Thompson, Phil Wilson, and Lindsay Wright.

Photos: Rick Antolic (entry), Leda Miller (Museum Shop), Nora Thompson (panorama)







Hanna Luoni Garrison reports on...

May BOI Meeting

Joe Kulka, from Philadelphia, PA, hosted a wonderful talk about his work on May 19th at the Glitterbox Theatre in Oakland, He spoke about learning to adapt to new challenges he faced throughout his career as an illustrator, while seamlessly mixing tidbits of advice, which illustrators in all stages of their career could benefit from. Joe began his career as a medical illustrator after seeing an opening in the field. This lead him to understand this was not his prized career path. Seeing illustrations from Stellaluna and the Wizard of Oz gave him the inspiration he needed to follow his destined path as a children's book illustrator.

Joe talked about seizing opportunities as they came. He had the opportunity to work for an animation studio, which led to opportunities in children's literature. Through the years he gained more clients in the field, and talked about the importance of building a friendship with those







people. Good karma certainly pays off. One of his longest running clients is the USGA Forest Service, where he illustrates Smoky the Bear and Woodsy the Owl.

It was fun to hear he attended Fred Carlson's talk at ICON 3 in Philadelphia 2003 on how to nurture and grow an illustrators society. Joe is using ours as a model to grow his illustrators group in the Philadelphia suburbs, which has gone from 5 to 30 over the past 4-5 years.

Joe closed his presentation with slides and stories of connecting with illustrators who market themselves through social media, a new



Photo (I.-r.): Emily Traynor President, Genevieve Barbee-Turner Vice-President, speaker Joe Kulka, Hannah Luoni Garrison-Secretary, Frederick Carlson-Treasurer,

and popular way for artists to show their work. Questions were taken after the talk. There was no movement to break up until we had to vacate the Glitterbox at 10pm, so it ranks as a great

Joe Kulka is an award winning children's book illustrator and author. He teaches at Moore College of Art and Design, Pennsylvania College of Art and Design, Rosemont College (Graduate Publishing Program), and DeSales University (Digital Art Program). View his website here.

Attending were Joe's sons James and Michael, President Emily Traynor, VP Genevieve Barbee-Turner, Secretary Hannah Luoni

Garrison and guest Peter Cormas, Treasurer Fred Carlson, Former President Rick Antolic, Former VP Amanda Zimmerman, ASIP rep llene Winn-Lederer, Screening Chair Kathy Rooney, Jeff Brunner, Judy Emerick and John Emerick, David Flynn, Frances Halley, and Sophia Marie Pappas

Next BOI:

August 31 at the home of John Blumen. The focus will be introducing and welcoming new members who are encouraged to attend! Watch for details via email.



Life Drawing at Panza Gallerv

Long Pose Monday: Mondays 6-9pm \$10 Life Drawing: Thursdays 6:30-9:30pm \$10 Saturday Sessions: Saturdays 10am - 1pm \$10

Coffee, pastries & drinks served. Enter basement gallery on left side of building.

www.panzagallery.com



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PSI Postcard Campaign Update

The publicity mailing campaign launched in 2016 to drive art buyers to the new PSI website has been completed. The campaign promoted 24 images that reflect the broad range of styles and subjects easily searchable there. The fronts and backs shown are from cards sent in the last 3 quarterly mailings of 3 cards per. Cards sent earlier appeared in the May-June and December 2016 newsletters.

Former PSI VP Amanda Zimmerman was the main coordinator and Jim Prokell was graphic designer for the project. President Emily Traynor was responsible for mailing list purchase and Judy Emerick and VP Hannah Luoni Garrison did print vendor research and final mail prep organization.



Illustration by Lynne Cannoy



Illustration by Mark Zingarelli

Art for a Hire Purpose



Illustration by Rick Antolic



Illustration by Mark Bender







Illustration by Ron Hill



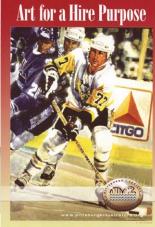


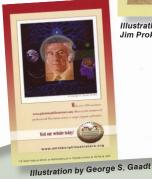
Illustration by



Illustration by Carly Schonberg



Amanda Zimmerman









Art for a Hire Purpose

Spotlight on... James Mellett

Having his artwork cut into 1000 pieces is a routine experience for this artist. His specialty is creating compositions that offer hours of entertainment.

Jim's heavily populated, complex illustrations are a favorite with White Mountain Puzzle collectors, who eagerly anticipate each new theme. He has lost count of how many puzzles he's done for the client. He started with regional themes like Bar Harbor and Burlington, VT, then moved onto state themed puzzles including Michigan, Florida, New Hampshire, and New York. "Finally, as my images started selling really well, I started getting the national themes." Jim estimates he has contributed over 40 or even over 50 puzzles in the last 15 to 20 years to the White Mountain line. Jim periodically polls friends for suggestions on who to include on his list of potential subjects for a particular puzzle theme. The popular decades nostalgia series features memorable figures from The Sixties through The Nineties. The Presidents is a

> recent addition and Jim's latest release. Great Americans, includes Andy Warhol and Mr. Rogers.

After doing what Jim describes as "a ton of research." he makes the first rough at full size in pencil on paper. Once approved, he redraws the entire image using pencil for fine details

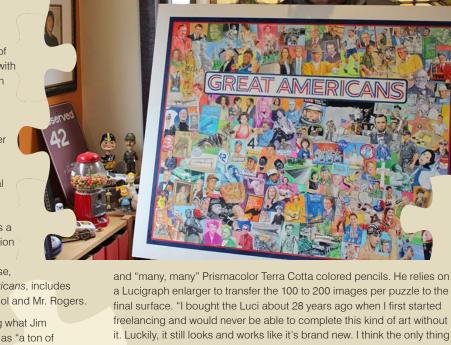
a Lucigraph enlarger to transfer the 100 to 200 images per puzzle to the final surface. "I bought the Luci about 28 years ago when I first started freelancing and would never be able to complete this kind of art without it. Luckily, it still looks and works like it's brand new. I think the only thing I ever fixed or replaced was a halogen bulb." Jim works at 100% on a 30" x 40" double thick cold press illustration board, trimmed to accommodate the actual puzzle size of 24" x 30." He uses Windsor & Newton gouache and Prismacolor colored pencils to render the final art.

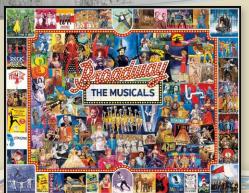
> Jim is paid one third of his fee upon signing on for a new assignment, then a third at approval of the rough, and a third when art is shipped. He receives royalties on sales of the puzzles after the manufacturer recovers its advance fee. Originally, he got a small percentage of all sales but, a few years ago, that changed when the owners brought their sons into the fold and his contract was renegotiated. Now, the royalty percentage is higher but kicks in later. "So, basically, I benefit from producing nice artwork that sells well. If it sells poorly, my royalties will not reach the level I'd like."

Jim created the earlier puzzles while doing work for many other clients. And, since his wife,

Jan, worked outside the home, he was the stay at home parent for their daughter, Kathryn, now a Penn State student. "I used to take her to school every day, bring her home for lunch, and pick her up at the end of the day," he says. "I also worked as a part time air driver for UPS for just under 15 years before retiring in June of 2016." Now, he works almost exclusively for White Mountain but hopes to expand his client list. For Jim's current theme, the client has asked him to work in a few more objects like cars, toys, pets, a red stapler, and a leg lamp. Intrigued? Watch for it here.

Check out more of Jim's work on his website.







BEHIND the BRUSH





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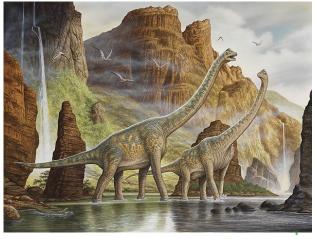




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- Nora Thompson has been working on new paintings for greeting cards that she plans on selling at craft fairs and various retail stores (including Artsmiths of Pittsburgh). This one is 5"x7" and painted with acrylic on wood.
- This mixed media piece was created by new member April Hartmann. It incorporates painted textures using gouache, hand-drawn line work, digital shading, and a lot of layering in Photoshop.
- 3. **Hilary Schenker** created this illustration of David Bowie for *Rebel Rebel Float Trip: The 1790s Whiskey Rebel*-
- lion with a David Bowie Twist, billed as a leisurely paddle and unforgettable experience on the Mon River on July 30. The image is 9"x12", watercolor and digital collage.
- These pencil and colored pencil portraits were done by new member Naomi Maiberg for a weekly column in a newspaper in Israel. They accompanied profiles on James Comey and Benjamin Ben-Eliezer.
- New member and author Michael Fleishman has been doing a lot of work with cardboard and shared these details from pieces in an ongoing series. "I love machinery and duct-
- work this is a recurring theme," he wrote. "The elements are cut or torn, scuffed up, sometimes crumpled, often shredded; layered and glued, then augmented with acrylic paint (as I see fit), and a variety of markers. I'll toss in styrofoam, too. I realize I am channelling the spirit of the 300 boxes and packing materials from our recent move after 30 years in one place!"
- Ron Mahoney did this black and white pencil illustration of Sidney Crosby for a private Penguin art collector.
- 7. Art for the current cover of Essential Herbal Magazine was done by new member **Amy Bungart**. *June's Dream*

- is 16"x20", done in acrylic, ink, and coffee on medium grade drawing paper.
- Continued from page 1, here is one of the spreads **Phil Wilson** did for the same issue of *ZooDinos*, showing the various types of sea life in the Mesozoic seas. The art measures 11.5"x20.5" and is also done in acrylic.

 Wildlife Education, Ltd./ZooDinos
- This image is Phil's latest personal painting project showing two Giraffatitan. The original is 18 x24", done in acrylic. Phil adds, "These animals are so majestic that I wanted to put them in a majestic backdrop."

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- This editorial illustration was done by Jim for an article in Pitt magazine which focuses on interning in an oncampus radio station.
- 12. This portrait of the client's pet, "Trixie," was done for a collector of Jim's work.
- 13. New member **Laura Garvin** sent this *Giggling Medusa*.
- 14. Vince Dorse inherited the Bemusement Park strip (that runs quarterly in Orlando Attractions Magazine) from former PSI President Pat Lewis and cartoonist John Green. The two created the strip and helmed it for years then entrusted Vince with it when their workloads got too heavy.
- 15. Vince did the cover for the circusthemed City Paper Election Guide (and the Bill Peduto Ringmaster spot illo inside).
- He was called upon again to do cover art for the July 30 PCP Health Care issue and blogged about the process here.
- 17. Vince worked with independent game publisher Two Lantern Games again, this time on an expansion set for Morels called *Foray*. He did cards, logo, and box design. The game is mushroom-themed but the art direction allows for a cast of characters fun to illustrate.

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- 18. **Anni Matsick** has designed the t-shirt for participants in the Central Pennsylvania Festival of the Arts *Children & Youth Sidewalk Sale* for many years. Shown here is a young artist holding the 2017 design during the event on Wednesday, July 12, in State College.
- Fred Carlson's latest assignment for America magazine is a watercolor portrait of Patricia Kossmann, the publication's first female editor.
- 20. Here's a sketch for the second of Fred's 5 planned Blues Harmonica greats poster series for LA-based performer/writer Rob Stone: James Cotton. Little Walter was completed last March and appeared in PSInside's Spring issue. Still to come: Sonny Boy Williamson 1, Sonny Boy 2, Big Walter "Shakey" Horton.
- 21. Here's a recent illustration by **George Schill** for Pittsburgh Quarterly.