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deadline. "This is some high-quality action from real professionals here, so don't miss out!" Pat says.

#### My Spot

#### **Anni Matsick**

Looking for new, interesting friends? Our cover highlights the work and accomplishments

of PSI's two latest members, part of the increase in newcomers we've experienced in recent months. A full report on the status of our organization and financial summary appears on page 3. You'll see a call for dues there as well, with full instructions on how to renew your membership for 2015. The deadline is March 1 so don't get caught having to pay a reinstatement fee! In addition to its many benefits, PSI offers perks like the recent free figure drawing session being enjoyed in photos on page 4.

It's an exciting time as we welcome our newly elected administration who officially assume their duties this month. Exciting, as well, for the subject of January's Spotlight, who recently launched a web comic—and knows the value of PSI membership as a Life Benefactor. Soon, we'll have a newly designed website with many improved features that is, alone, worth the price of dues. Can any of us afford not to renew?

### Showtime!

Jason Woolslare had a solo show of his paintings at The Gallery 4 in Pittsburgh in November, titled Wild Abandon. The full piece is 36"x48," acrylic on canvas. He will exhibit four pieces in a group show at Modern Formations on Penn Avenue titled 12x12" Rewind in February, with an opening reception on February 6, 7-10 pm. It will be a part of Penn Avenue's Unblurred gallery crawl. A solo exhibition titled All Down But Nine opened January 23 at the Backstage Bar at the Cabaret Theatre as part of the Pittsburgh Cultural Trust Gallery Crawl and will be on display through February.





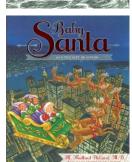
#### Kidlit

**Stacey Hogue** has illustrated two books for children to be released this year. This image is from *Childhood Rhymes*, a series of little-known European and American nursery rhymes is set for February and Feather: *A Story of Hope*, a book dealing with the grieving process, will be published this spring by Pine Tree Publishing. Stacey is also a contributor to the book *Incite 3: The Art of Storytelling*, to be published by North Light Books in September.

#### Kudos

A group of drawings from Ilene Winn-Lederer's "Codex Gastropoda" series were selected for the Merit Award category in The 3X3 Professional Show No. 11. The 3X3 Annual print edition will be released in January.





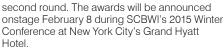
on honoring excellence and family values when selecting the best products for children and their families.

#### Anni Matsick's

entry was a First Place Runner-Up in the Society of Children's Writers and Illustrators 2015 Tomie dePaola Awards.

The winners are chosen based on a given prompt. This year's was a

two parter, with semi-finalists chosen for a



#### On Exhibit



This watercolor painting by Kit Paulsen of a farm near her home is part of a show at the Summit Gallery in Weirton, West Virginia, that opened with a reception on January 27. Kit's work is grouped with that of Robert Sako, Melanie Murphy and Larry E. King.

Ron Mahoney is shown at the hanging of an exhibit of his work at the Art Center in downtown Butler during November/December.



### Out and About

Christine Swann will present her Power of Pastel Workshop March 12-14 at the Regional Learning Alliance Center in Cranberry. Christine is known for her powerful depictions of light in her portraits. This workshop focuses on better understanding and control of the medium while applying it to portraiture with an emphasis on understanding light.





Ron Mahoney is one of the illustrators for Arthur J. Rooney, Jr.'s book, A Passion for Art and Football. This photo was taken at the book signing at West Galleries in Washington, PA on December 6. From the left are Arthur J. Rooney, Jr., Ron's daughter, Suzi, and Ron. "The book signing was a great success with people lined up outside in the rain," Ron reports. Proceeds from the sale are going to the Mel Blount Youth

Mark Zingarelli

snapped this selfie before going off to speak on a panel at the Miami Book Fair International on November 22. Mark was there to promote the recently released Second Avenue Caper: When Goodfellas, Divas, and Dealers Plotted Against the Plague which he illustrated.



John Hinderliter was a guest speaker at Bethel Park High School's Counseling Career Spotlight series, on the topic of working as an illustrator, covered by TribLive. John also served as a judge for the Scholastic Art Awards for Southwestern Pennsylvania on January 17 at California University.

Pop City in Pittsburgh ran a feature article on December 17 about Ashley Cecil's work, written by Lauren Urbschat.



Forbes Hospital has chosen Linda Barnicott to create the art work for their history wall. Linda will meet soon with Forbes CEO Reese Jackson to discuss what will be featured in the painting, including the history and vision of Forbes Hospital and its relationship to the community, its volunteers and supporters, and its interfaith ministries. Linda will be painting it with pastels at one-quarter of the final 10' x 40' size.

## **SAVE 20%**

on non-sale items with PSI members card

Top Notch Art Center

411 S. Craig Street, Oakland 412.683.4444

TNArtSupply.com

### KT PSI SOCIAL



Tuesday, February 10 Beginning at 6:30 pm

Church Brew Works\* 3525 Liberty Avenue, Strip District \*Featured in the New York Times

Free parking! Free appetizers!

#### 2015 DUES ARE DUE!

#### **DEADLINE: MARCH 1**



PSI Treasurer Fred Carlson

An urgent message from Treasurer Fred Carlson:

The PSI By-Laws require all members pay their 2015 dues between January 1 and March 1 each year. Invoicing e-mails were sent to ALL members January 5-6, 2015. Full members owe \$75 and affiliate members owe \$35 unless otherwise

specified in the email (some members owe prorated amounts depending on when they joined the previous calendar year, and those amounts are clearly specified in each email).

Make sure you print out and sign the membership certificates for 2015 that were attached to the invoice emails. Keep that handy for art supply and conference discounts and admission to PSI programs.

Members have two options to pay dues: 1) By check, made out to "Pittsburgh Society of Illustrators," memo 2015 dues, and sent to Fred Carlson/PSI Treasurer, 118 Monticello Drive, Monroeville PA 15146 2) Via PayPal on the home front page of the PSI website.

If you are a Full Member and are interested in a one-time Life Benefactor membership of \$500 that will fulfill all future dues for you please contact me directly at <a href="mailto:free@carlsonstudio.com">free@carlsonstudio.com</a> or 412.856.0982. If you have already paid 2015 dues you can still ask for this option.

#### Members not paid by March will be removed from the PSI website and a reinstatement fee of \$25 will be charged for rejoining after April 1.

If members need extra time or a payment plan please contact me, Fred Carlson, directly to set that up. The faster people pay dues the less volunteer time is wasted in the spring trying to follow up with late payers. If you choose to leave PSI please let us know, we hope that doesn't happen (we normally retain over 90% of the membership annually) but circumstances change and it helps us to know if people do not wish to renew.

#### 2014 PSI Financial Review

Treasurer **Fred Carlson** prepared this summary of PSI's present financial picture.

Total Income \$14,975.65

(Dues \$10,698, Marsha Ruddy gift \$1000, Fine Foundation Grant \$3000, \$100 Sales, \$35 Retreat Gift, \$142.65 Misc Fees Collected)

Total Expenses \$9,242.31

Net Income +\$5,733.34

Cash on Hand 12/31/2013: Checking \$4,650.80 + Savings \$2,214.20 = \$6,865

Cash on Hand 12/31/2014: New Checking \$5,210.32 + Old Checking \$5,304.15 + Savings \$2,083.87 = \$12,598.34

Members who received out-of-pocket reimbursements for program expenses during 2014 included John Blumen, Evette Gabriel, Ashley Cecil, Danielle Amiano, and Fred Carlson.

Our net revenue figure and cash on hand totals are very encouraging and show member retention and growth. PSI owes Lava New Media another \$3000 or so from the General Treasury to complete the planned PSI website overhaul, the first 50% of this cost was covered by the Fine Foundation grant.

As of 8 January 2015, we stand at 164 members after having 17 members not renewing in 2014, mostly due to career changes and moves away from the area. Thanks to all Board officers and volunteers for combining to make PSI not only the second largest Illustration Society in the country but giving the membership the best bang for the dues dollar EVER! The two year term and costeffective management of President Eve Gabriel, VP Ashley Cecil, Treasurers Gina Antognoli and Fred Carlson, and Secretaries Jim Mellett and Molly Feuer helped generate a cash flow situation that will serve the society in good stead with many exciting programs to come.

### Lucky Drawing

**Nora Thompson** was the randomly selected winner of the \$25 gift card to Artist & Craftsman Supply after completing our members survey.

### January 2015 Social Meeting



Church Brew Works was the scene for the kickoff Social Night of 2015, and new President Pat Lewis and new VP Amanda Zimmerman were present greeting members. Joel C. Boyer celebrated a birthday with a cookie cake and a fairly dissonant chorus of "Happy Birthday to You" from the membership present. Other attendees included: Past President Rick Antolic. Scholarship Chair Rhonda Libbey, Past VP John Blumen, ASIP rep Ilene Winn-Lederer, Phil Wilson, Alex Patho Jr. Treasurer and New Member Contact Fred Carlson, Fran Halley, Joel C. Boyer, and newer members Tim Menees and Emily Traynor. Join us for this ongoing PSI tradition! Pizza and appetizers are purchased by the Society at 6:30 pm the second Tuesday every month. Bring work to show!

If you'd like to read more about some of the members featured in this issue, look for their interviews and Spotlights in past newsletters, available on PSI's website. Click on a name to open.





Fred Carlso

Iohn Rittei



#### Life Drawing at Panza Gallery

Thursdays 6:30-9:30pm \$10

Coffee, pastries & drinks served. Enter basement gallery on left side of building.

www.panzagallery.com

## **SAVE 10%\***

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\* Discount can not be combined with any other offer, does not apply to clearance or sale items, Gift cards, BEST BUYS, Furniture, Lighting, and items designated as nondiscountable.

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for PSI members without dental insurance

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all non-sale items with PSI members card

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# PSI Perk: Life Drawing Session!



Our society recently gave members an excellent chance to hone their observation and drawing skills in the company of other artists. Interested members and affiliates gathered for the threehour Life Drawing Session at Panza Gallery at 115 Sedgwick Street in Millvale from 6:30 until 9:30 on January 16. The funky underground gallery is known for their weekly drawing sessions, with ample space for many artists and great lighting for live models. Tiffany, the model for the evening, offered a variety of short and medium length poses, and members of all experience levels took advantage of this opportunity sponsored and presented free of charge by PSI. Snacks and beverages were shared and everyone had another opportunity to see the Dave Klug & Friends show on display, featuring new work by illustrators Dave Klug, Stacy Innerst, George Schill and Wayno





Photos by Mark Panza



**Drawing by Sean Dockery** 



Drawing by Kurt Pfaff

### New Members

Jason Woolslare, Cranberry Twp www.jwoolslare.com

Jason is a Pittsburgh based painter, illustrator and visual art teacher. He has exhibited locally in numerous solo and group gallery shows in Pittsburgh's Cultural District and in Penn Avenue gallery crawls. He won the



Emerging Artist Scholarship as an exhibitor at Three Rivers Arts Festival and, most recently, the 2014 Three Rivers Honors Award for originality, depth of concept, continuity of design, and quality of craftsmanship. Jason has also exhibited at the Ann Arbor Street Art Festival. A collection of his works was purchased by the American Visionary Museum in Baltimore. Jason has done commissioned artwork for businesses and organizations including Jeep, VA Pittsburgh, the film Promised Land, and numerous professional clients and art collectors.

Stacey Hogue, Grove City www.staceyhoguestudio.com

Stacey holds a BA in Elementary Education from Harding University, and an MA in Illustration from the Savannah College of Art and Design. Her work celebrates the universal themes of beauty, truth, and authenticity. See



page 1 for more information and a sample of

# Upgrade from Affiliate

Hanna L. Garrison



### **NHAC Model Sessions**

North Hills Art Center Resuming in February. Check for updates at http://www.northhillsartcenter.com

# Spotlight on... **Wayno**

Never predictable, this weekly glimpse into the mind of the artist called Wayno is always delightfully absurd...and often thought provoking. You may not "get" the gags quickly, but they are not easily forgotten.



Wayno wrote gags for Dan Piraro's syndicated comic Bizarro for five years, 2009 through 2014, and colored all of his dailies, Monday through Saturday, for the latter three. He also filled in as Bizarro's guest cartoonist for two weeklong stints. In addition, he occasionally wrote gags for Hilary Price's Rhymes With Orange, and served as her guest cartoonist for a week. Then Universal Uclick Syndicate approached him about doing a solo comic hosted on their site. "They offered a very simple, non-exclusive deal, and suggested I start off as a weekly, with Monday being the day of their heaviest traffic. They also suggested that I somehow incorporate my name into the title, as a sort of known 'brand'," Wayno recalls. "After a lot of stewing, I came up with the title WaynoVision, which I thought had a kind of retro-future sound to it." As he was thinking about the offer, Dan Piraro had a need to cut some of his expenses, so Wayno wouldn't be coloring Bizarro any longer, and Dan would be buying fewer gags. "With all of these factors coming around the same time, it seemed that I really ought to start my own thing."

Wayno found working with Dan Piraro as a writer was a great learning experience. "I'd usually submit my ideas as very tight drawings, almost finished panels. I studied his versions to see what elements he kept from my sketches, and what changes he made, and we often discussed the choices he made to improve the gags." Dan has been very supportive and encouraged Wayno to go with his own panel. "He's a great friend, and has taught me a lot over the past five years," Wayno adds. "My own drawing and coloring style is a lot simpler than Dan's, but our writing style has some similarities. We both like to keep things a little on the deadpan side, so there's rarely any wild action or exaggerated 'takes' by characters, or big googly eyes, unless I'm using that as a specific way of commenting on something. Often there's something weird happening in an otherwise normal situation. We also both like bugs, animals, and inanimate objects as characters.

Although Wayno's feature isn't an editorial, sometimes the gags are based on his strong opinions, though what he aims to do mostly is find ways to comment on human behavior. WaynoVision launched on December 1, 2014 and ran five cartoons, Monday through Friday, before switching to the weekly schedule, with a bonus gag thrown in the day after Christmas. That might continue as an occasional surprise, and the frequency could go to two days a week. Panels are already completed that will run through mid-April as Wayno tries

to keep well ahead of deadline while figuring out what his normal routine will be.

Society Reuben Awards

"Process-wise, I work hard at refining and simplifying an idea to use the fewest words possible. When I manage to come up with a completely wordless gag, I'm very pleased," Wayno adds. "I draw the original art very traditionally — blue pencil and ink on Bristol paper, with hand lettering. That's scanned, then cleaned up and colored in Photoshop. A lot of cartoonists are going completely digital, but I like having the physical original drawings, and don't expect I'll ever change from that.



This tea kettle

I guess a lot of

People are boiling

water right now.

is really slow!

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BEHIND the BRUSH









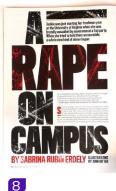




















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- "I've been doing a few 3D illustrations of late, here are two. One is more organic, the other more technical," says Kurt Pfaff. This self-promo holiday illustration includes a second view showing the underlying wireframe of the 3D structure. "The wireframe kind of gives an understanding of what's involved in building these things."
- Here's another sample of Kurt's 3D artwork that was used in ads placed in various trade publications throughout the world. He worked with the Pitts-
- burgh agency Garrison Hughes.
- Sean Dockery did this "S" is for the ATC Artist Series, which is curated by BBG Studios in Chicago. This is the first of four illustrations in the series.
- Here is Sean's final sketch for branding Glass Goat, a stained glass studio that also runs a farm in Thousand Islands, NY.
- Ron Mahoney recently completed this illustration of Al Pacino as The Godfather.
- Robert Sage has been working since October on pieces for a solo show coming up in July. Shown are "Goddess," "Wood-elf" and "Snow."

9

- Here's a close-up of two portraits from a group of five, by **Judy Emerick**.
   The 26"x20" commissioned work was done in pastel on paper.
- John Ritter illustrated the infamous Rolling Stone piece on the UVA rape which was dismissed for shoddy reporting. The art appeared on news
- blogs, every major newspaper site, CBS evening news and ABC news channels. "That's my daughter Madie in the illo," he says.
- 9. Here's his art in The Congress Issue, a special report from Politico Magazine.
- 10. More of John's work appears on this Ligonier awareness campaign poster.

Continued on next page

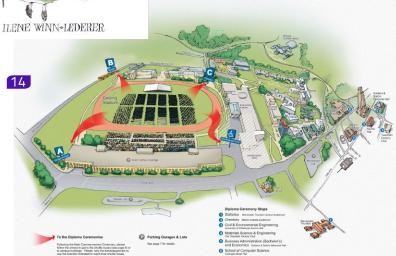


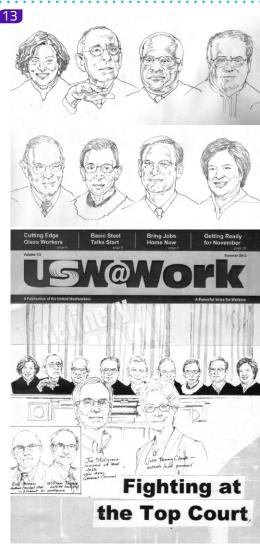


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17



- Here is Ilene Winn-Lederer's cover art for a new book in progress for Imaginarius Editions, titled Notes From London, Above & Below.
- Linda Barnicott painted this 12"x9" soft pastels/watercolor painting, "Sea Oats By Hillsboro Lighthouse," on her recent vacation in Pompano Beach, Florida.
- 13. **Fred Carlson** was asked by his 30-year client the United Steelworkers (USW) to illustrate the USW recent pleading of a pension case to the US
- Supreme Court. There were two counsels for the USW at what is called the "lead table" making their case during the Q&A period, and 2 counsels in the audience. The full court and their seating arrangement was researched and a cover comp developed for approval. Steps follow:
- Supreme Court sketch collection A: studies of Sotomayer, Breyer, Thomas, Scalia for eventual layout proposal
   Supreme Court sketch collection B: studies of Kennedy, Ginsburg, Alito, and Kagan (Chief Justice Roberts was
- done as a separate study)
- 3. Cover comp proposed for meeting in mid-January with finish due the first week of February. Fred used photocopies and type from his design software on top of earlier issues of the Union magazine to create comps quickly. His calligraphy will be integrated into the finished assignment.
- 14. Informing Design, Inc., where Yelena Lamm has been Art Director for 18 years, was commissioned to do this cartographic lens map for the CMU Graduation Ceremony.
- 15. John Hinderliter did line art for two more books in a series he has been working on continually for an educational publisher, on the topics of Mt. Everest and Hurricane Katrina. Each book has 80 illustrations.
- John did this Christmas card for UPMC.
- 17. Here is John's own "Christmas Trinity" card.