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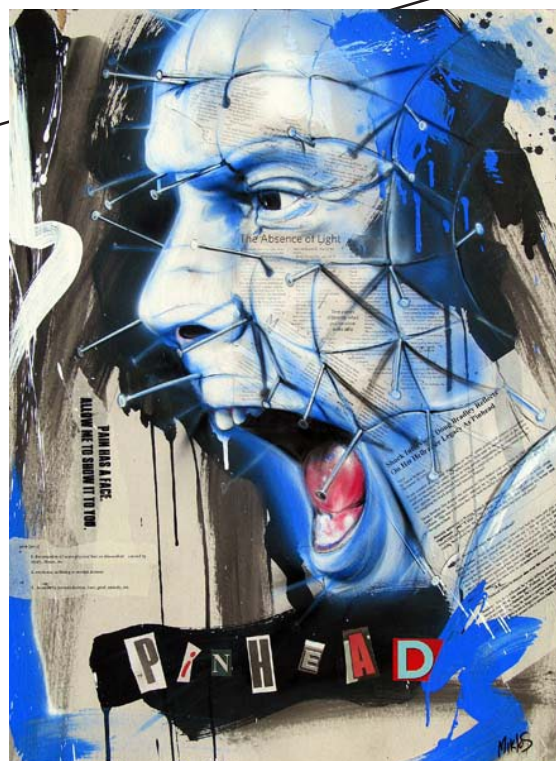
Creepy Creatures

A rendition of the scary vampire bat-toad appears on **Cindy Strosser's** annual Halloween card. "Living in the country can be treacherous," she says. Between the bat-toads and the striped zeb-rats, we have to be careful every time we walk out the door."



eMail Fears Confirmed

Mark Brewer's portrayal brings to life the dreaded entity, Mailer Daemon.



Demonic Decor

Tim Miklos did this as a gift to Doug Bradley, the actor who portrayed Pinhead in the Hellraiser films. Doug just bought a house and lives here in the Pittsburgh area with a friend of Tim's, and this painting will serve as a housewarming gift for them. "Pinhead" is 24" x 33," acrylic paint and newspaper on drywall.



My Spot Anni Matsick

Don't let the front page scare you off, we're just up to our usual fun in the annual Horrifying Halloween issue. Members have reported some strange goings-on, causing us to investigate.

If you're disturbed by the images suddenly appearing on those tall metal boxes with handles strewn throughout the city, see this issue's Spotlight on page 6 for an explanation (and chance to vote for your favorite).

A yellow monster floating under the Sixth Street Bridge was captured in photos by members attending PSI's monthly BOI meeting nearby. The mammoth creature is debunked on page 5.

PSI Scholarship Awards were given to another group of students who showed no fear in parading their entries in the school's entrance hall. See their haunting images on page 4.

Lots of other tricks are in store, so start scrolling!





Out and About



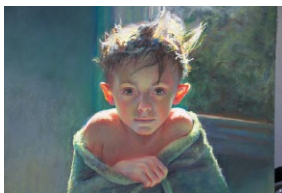
A September trip to see the Mary Whyte exhibit at the Butler Institute of American Art was truly a transformation for **Kit Paulsen**, **John Hinderliter** and **Kurt Pfaff**.



The Chalk Outlines with **Wayno** as vocalist and **Dave Klug** on drums are playing on Black Friday at Orbis Caffe, Mt. Lebanon, 7:30 pm. Admission at the door is five dollars, byob.

Worth Noting

Christine Swann's award-winning painting of her son, Braeden, will be getting more exposure. It has been chosen for inclusion in an art book from North Light Books, *Strokes of Genius*, to be published in 2014. The book is dedicated to drawing-style media and includes drawing, charcoal and pastel. A crop is shown here.



On Exhibit

"Deep Purple," a painting by **Mary Dunn**, has been accepted for the 18th Annual Regional Juried Art Exhibition at Southwestern



Council for the Arts in Ligonier. Mary's work has been juried in for an exhibit at the Hoyt Center for the Arts in New Castle next June.

Ron Magnes was contacted by U.S. District judge Mark Hornak, an old high school chum of Ron's sister. Judge Hornak had informed Ron of his artwork hanging in U.S. District judge Cathy Bissoon's courtroom. Ron went down to the courthouse to meet with judge Bissoon and to snap a few photos. The artwork measures 60" x 48" and is printed on canvas.



United States District judge Cathy Bissoon in her courtroom

Anni Matsick was invited to show two watercolor paintings, "Princess" and "Imps," in an exhibit at the Whitney Center for the Arts in Pittsfield, Massachusetts during the month of December. *Imagine* is based around a theme of the whimsy of a child's imagination and an attempt to remind adult visitors of what it was like to be a child. Curator Nayana Glazier has incorporated art by sculptors, painters, illustrators and more to create a show that is diverse and intriguing. The show is available for viewing on their [website](#). Anni's watercolor paintings of children are the subject of "Capturing Emotion," in the 9 to 5 feature spread in State College Magazine's October issue. Associate editor Krista Weidner tells about her pieces exhibited recently in juried shows, including "Princess" which was included in PSI's *Work for a Hire Purpose*. PSInside got a mention where Anni is named as editor.



Patty Lipinski was recently awarded a Special Recognition Award for her illustration of "Bass Splash" entered in the 3rd Annual *Animals Art Exhibition* sponsored by Light Space & Time Online Gallery. The entry is featured on the Light Space & Time website for the month of October. The illustration may be found under the [Painting & Other Category](#). It portrays the many fond memories of bass fishing Patty recalls with her family.



Two works by **Jack Puglisi** were accepted for the Pittsburgh Society of Artists show, *Sanctuary*. "Crown of Stars" and "The Stargazer" are rendered in the pointillist technique using Rapid-o- graph pens. The show ran from September 21 through October 19 at Panza Gallery in Millvale. Juror Patricia Bellan-Gillen is the Dorothy L. Stubnitz Professor of Art at Carnegie Mellon University.



Two PSI members received awards for their entries in Pittsburgh Watercolor Society's 67th Annual Exhibition, *Aqueous Open 2013*.

Ron Thurston's "Footloose" won the Past Presidents Award. **Bill Vrscek** received the Cadmium Scarlet Award (in memory of Linda Fruhwald) for "Muse." The show ran October 5 through 25 at Third Street Gallery in Cranberry. Juror for the show and awards was Frank Webb. Other PSI members exhibiting were **Nicole Ryan**, **Beth Hovanec** and **Kit Paulsen**. See [September's PSInside](#) for details and images.



Kudos



An illustration by **Nora Thompson** won a runner-up prize in Neil Gaiman's All Hallow's Read 2013 contest. She adapted her image done for the *PSI Mixed Drinks Directory*. Here's the [blog announcement page](#).





WPaSCBWI Fall Conference Update

Regional Advisor News

From **Pat Easton**, Regional Advisor WPaSCBWI:

"We have a remarkable line-up this year. Instead of an author/illustrator keynote, we are bringing in an extra agent and an extra editor! That makes three editors and two agents. We have structured the conference to allow more opportunities for marketing.

You will see, too, that we have some wonderful workshop leaders, including illustrator **John Manders** and marketing wizard Stephanie Keyes. Find their bios and workshop descriptions on our [website](#). You will also find registration information there.

Please print your website address clearly on the registration form so editors and agents can review your portfolio prior to the conference."

Harold Underdown

If you've consulted *The Complete Idiot's Guide to Children's Book Publishing* or updated yourself on the children's publishing world at **The Purple Crayon**, the name Harold Underdown is familiar to you. Harold is the author of the comprehensive guide to writing, publishing and selling for the children's market, now in its third edition. Its pages will be brought to life in Session 4D of the conference, when Harold presents "Cover Letters, Query Letters, and Synopses (Oh, My!)," of benefit to writers and illustrator at all levels. Harold speaks and gives workshops through the Highlights Foundation and SCBWI's national and regional conferences, so this is your chance to see him here in Pittsburgh!

Bookmark Winner

John Hinderliter's entry (A) was the winner, and **Stacy Innerst's** design (B) a close second in voting results for the WPaSCBWI Bookmark Challenge. Images were posted on their website and its members were invited to cast a vote for their favorite. John will receive free admission to the conference and both artists' designs will be printed for distribution to conference attendees



as well as schools and libraries that host an author or illustrator as a speaker. Of the nine designs submitted, five were from PSI members. In addition to John and Stacy, they are **Pat Lewis** (C), **Vince Dorse** (D) and **Lisa Rasmussen** (E).

2013 Lapel Pin

WPaSCBWI Conference attendees will receive a lapel pin with **Anni Matsick's** winning design. The 1" enamel on metal pin will be given to those registered for the event and is not available otherwise. Anni is a second-time winner in the series.



New Member

Loran Skinkis

ljs5123@gmail.com
<http://loranskinkis.blogspot.com/>

Loran is an illustrator and graphic designer from Whitehall Borough, just south of Pittsburgh. After 17+ years working for two local agencies, Loran has now become a full-time freelancer. Loran finds time to do "fun work" such as writing and/or illustrating the adventures of Pittsburgh's juggling roller-bladed hero "Burgh-Man" and Pittsburgh's ultimate mascot/fan, "The Pittsburgh Steel-Man."



New Affiliate Member

Hannah Garrison, Pittsburgh

www.hannahluoni.com
hannah@hannahluoni.com

Hannah is a recent transplant to Pittsburgh from the northeastern corner of Pennsylvania. She holds a BFA in Illustration from Moore College of Art & Design in Philadelphia, and her work is heavily influenced by the Hudson River School painters, scientific illustrations, and the natural world. A trip to Alaska in her early teens began a journey to capture the beauty of nature, and the unique characteristics of landscapes around the country. She is also an avid outdoors-woman, aspiring pilot, and adventurer. Hannah worked last summer as a botanical illustrator at a small garden in California. More recently, as part of her senior thesis, she wrote and illustrated a children's picture book called *Do You Have the North Star?* which she hopes to have published.



SATURNALIA 2013

PSI's 16th Annual Crowning Social Tradition set for December 14

This year's holiday revelry will begin at 8 pm on Saturday, December 14 at the home of John Blumen, 25 Sceneridge Avenue (Brentwood area off Brownsville Road), Pittsburgh.

PSI will provide ham, smoked turkey breast and sandwich rolls, hot hors d'oeuvres and an assortment of pop and bottled water. Members are welcome and encouraged to bring your choice of food and NA or alcoholic beverages! Any questions, email John at: jjblumen@aol.com

PSI members are encouraged to invite: Clients (existing and future)! Prospective members! Your patrons!

For the musically inclined, John will have a room set aside for those who'd like to jam. Guitars, fiddles and basses are all part of the fun!

Saturnalia is our most-attended event of the year, so mark your calendar and plan to join in!



Art by Mark Brewer



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2013 PSI Bradford Student Scholarship Awards

Rhonda Libbey, PSI Scholarship Committee Chairperson, judged the show of work by Bradford School students and awards were presented Friday, September 13 at 12:30 pm. Staff members **Sarah Tinnick** and **Richard Coble** organized the exhibit and event. They are shown in a photo with the winners.

Rhonda reports, "This is the second year PSI has had the privilege to award the hardworking students at Bradford, but this is the first year the school approved the show to hang in the entrance hall. It is a huge step, never before has the student show been displayed so prominently. The show might not be up for long, but while it has been up students and faculty from other programs have had a chance to really see how talented the Graphic Design students are. I believe that it has had a very positive impact on the students. They should all be very proud of the work they have done, I hope they continue to create with confidence.

The faculty and students alike are so happy that our organization has chosen to encourage their students, and they express their gratitude. We may see some of the students and faculty at our socials, and I certainly hope they do visit with us."

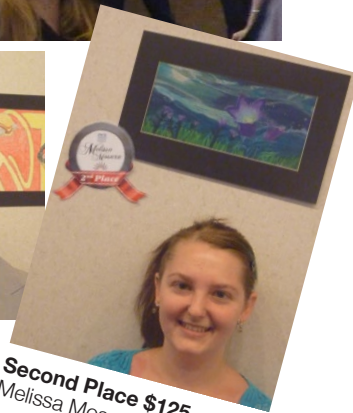
Photos by Rhonda Libbey



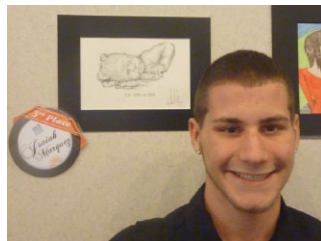
Tom Ruddy Award \$250
Zoran Babic



First Place \$150
Shayleen Dungee



Second Place \$125
Melissa Mosura



Third Place \$75
Isaiah Marquez



Honorable Mention
Kaitlin Kelley



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Molly Feuer reports on:

September BOI Meeting

The September Business of Illustration meeting was titled Cringe-Free Accounting, the first of a two-part speaker series focusing on better business practices for independent illustrators. The meeting was held in a classroom on the fourth floor of the Art Institute of Pittsburgh, decorated with excellent student and professional artwork.

Certified public accountant **Valerie Voss's** prepared presentation was clear and concise, covering everything from business deductions to sales tax collection. Her knowledge and experience working with freelancers and small businesses was very helpful to new and seasoned professional illustrators alike, and she was kind enough to answer many direct questions from attendees during and after her talk.

After the meeting the conversation amongst PSI members continued, and some took an opportunity to get a glimpse of the giant rubber duck that arrived just hours earlier near the Sixth Street Bridge. A few members even met prior to the business presentation to see the duck in daylight and enjoy the celebration and street vendors. Downtown Pittsburgh was alive with people enjoying the *Festival of Firsts*, the gallery crawl, the many restaurants in and around Market Square and the absolutely perfect fall weather.

In attendance were President **Evette Gabriel**,



VP **Ashley Cecil, Molly Feuer, Fred Carlson, Mark Bender, Rick Henkel, Kurt Pfaff, Rich Kelly, Vince Ornato, Mike Faria, Pat Lewis, Joel C. Boyer**, and affiliate members **Kurt Emch, Beth O'Neill** and new affiliate member **Hannah Garrison**. The speaker, Valerie Voss, and her wonderful daughter made a total of 17 present. VP Ashley Cecil gave our guest speaker a gift of wine along with some PSI "swag" (as she terms it; a copy of the *PSI Drawing Under the Influence Drink Mix Directory* and a set of our baseball cards from the 2001 *Play Ball!* exhibition.



A report on the October 25 meeting with Guest Speaker **Eric Davis**, "Freelancing and the Law," will appear in the November issue of PSInside.

The October meeting was last in the Business of Illustration series for this year.

Photos by Ashley Cecil



LIFE DRAWING

North Hills Art Center
bi-weekly starting on Sunday, October 13
Sunday nights 7- 9 pm
pay as you go **\$10** fee per class
questions? email Christine Swann at
christine@swannportraits.com

Spotlight on... Nora Thompson

You'll spot Nora's unmistakable style on a corner "ArtBox" in Shadyside, portraying a familiar Pittsburgh icon.

It all started with instigation from a friend.

Doesn't it always? Those little things that get you in trouble?

Back in June, a friend and colleague of Nora tagged her on Facebook with a link to the City Paper ArtBox Project Call For Artists page and a note that read, "Nora, this fairly screams you..."

"After they told me I was a finalist," Nora says, "I announced on Facebook that my friend made me do it."

Pittsburgh City Paper started a project three years ago, calling artists to submit ideas to cover their street boxes. Artists send in a sketch of what they want to do with the box along with samples of their work. City Paper announces ten finalists hand picked from the entries and allows the general public to choose a winner from the ten completed boxes. In between, the artist has a lot of work to do.

Nora picked up her blank newspaper box at the City Paper office back in July and went to work. Once completed, the box was delivered back to the City Paper office where they took photos of both the artist with her box and all angles of the box itself for online voting.

On October 15, City Paper threw a "Best of Pittsburgh" party to celebrate the winners of their "Best of" polling and to reveal the ArtBoxes before they were placed on the streets of Pittsburgh.

Nora's box was placed at the corner of Ellsworth and Maryland Avenues in Shadyside. You can see all the finalists and vote for your favorite online on the [Pittsburgh City Paper ArtBox Project page](#).

Nora's plans for the money if she were to win? "Distribute it evenly among the ten finalists," she says. "It wouldn't be fair for only one person to get paid when nine other people did the work, too."

Voting runs through November 22 with winners announced December 4.

View more of Nora's art on her [website](#).



Nora Thompson - PHOTO BY DAN THOMPSON



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Drawing by Yelena Lamm

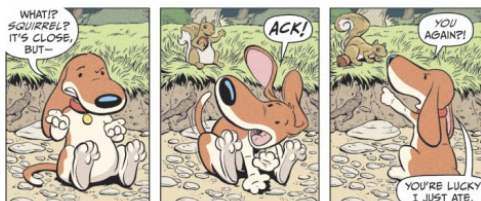
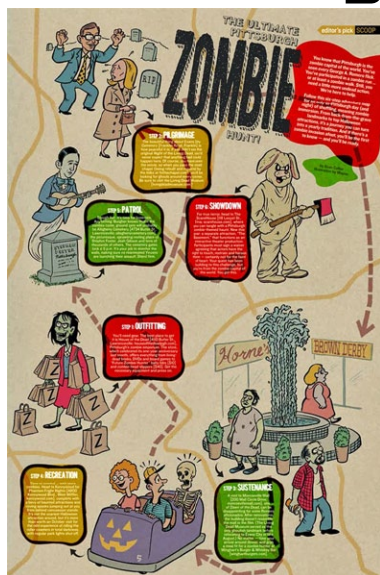
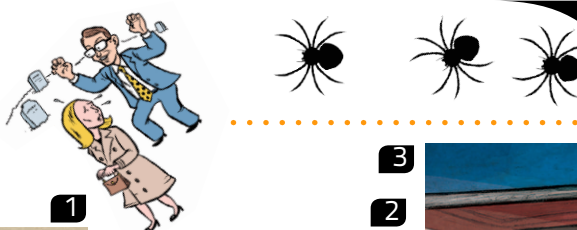
Life Drawing at Panza Gallery

Thursdays 6:30-9:30pm \$10

Coffee, pastries & drinks served.

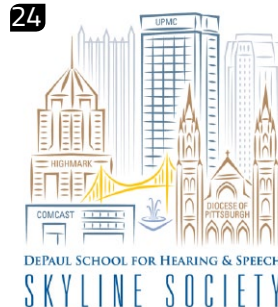
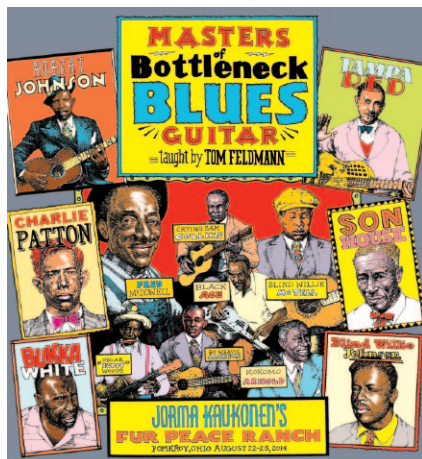
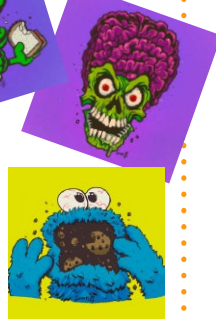
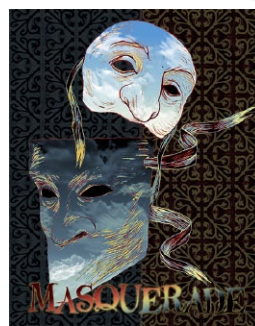
Enter basement gallery on left side of building.

http://www.panzagallery.com/Panza_Gallery/Life_Drawing.html



- Here's the Pittsburgh Zombie Hunt feature **Wayno** did for the October issue of Pittsburgh Magazine. The creatures got loose and are wandering all over the newsletter. He blogged about the assignment [here](#).
- Ryan Huddle, art director for The Boston Globe, commissioned **Mark Bender** to create an illustration of Patriots head coach Bill Belichick based on an unflattering quote from the Globe's editorial: "He is a very good and successful coach who, over the past few years, has been revealed to be a thoroughly average human being." Creating a crossbones effect with the crumbling Lombardi Trophies, Mark tried to echo the mood of the journalist's point of view.
- This image by **Dave D'Incau Jr.** is a part of a second installment about a cyclist's tale of riding across the United States. In this illustration, the rider is picked up by an elderly woman in the middle of Idaho, where they sing Merle Haggard tunes until his next stop.
- Michael Yolch** is causing a stir within the hospice/pharmaceutical sector with progressive ad designs such as this one. Michael designed, illustrated, then managed the 3D model building phase completed by long-time associate Chris Rucci. The full-page back cover ad appeared on 3,000 NHPCO Annual Conference books.
- "Lemon-aid" or "the blood painting" as her kids call it, is about as scary as **Christine Swann** gets, she says. "I guess I am not one to paint a pretty bowl of lemons!" The 16 x 20 painting is done in pastel.
- Scout shows a full range of poses as **Vince Dorso** drew him in every one of the nine panels in the online comic's September 25 episode, Untold Tales of Bigfoot: Crossing Paths page 060 Vince describes him as alternately being enthusiastic, satisfied, grumpy, pleading, confused, shocked and miffed.
- Hey, Vermonters, **Pat Lewis** drew the cover of this month's Kids VT Family Newspaper (the Technology issue!) "If you're in the Green Mountain State, pick yourself up a copy!" he says.
- Taylor Gallery** has been very busy since last issue. For the The Progressive, his image illustrates a story on how Visa and Master Card are using their get out of jail free cards by paying off large settlement amounts and then using it as a tax deduction at the end of the year.
- For Weekend Investor's story on how the millennial generation has consumer technology figured out. They keep costs to a minimum while their parents pay hundreds of dollars a month on cellphones, cable or satellite TV, and Internet services. Art Director was Mark Tyner.
- Phoenix Magazine tells how Scottsdale Arizona is known for its high end galleries, luxurious resorts, and old west culture...but its nightlife has taken a turn for the worse as it has begun to influence the area's fine reputation.
- This one is for Advertising Age's story about how an a la carte approach to cable TV would reduce networks to about 20 but it would cost a whole lot more. Art Director was Jesper Goransson.
- For The Wall Street Journal Sunday Journal, Taylor created art for their October best buys which include layaway gifts for christmas, energy savers, fabric, halloween candy, and flu shots.
- Yelena Lamm** has finished her second large-scale oil painting commissioned by Renewable Manufacturing Gateway Inc.

continued on page 8...



14. **Rhonda Libbey's** cover for the Pittsburgh City Paper hit the streets just in time for Halloween.

15. Stay up on what **Mark Brewer** is doing at his blog, *My Whimsical Perspective*, where you can subscribe to his monthly e-letter. "Things A Personal Trainer Won't Tell You" was done for a Wall Street Journal article on choosing a personal trainer.

16. Here's **Jim Zahniser's** latest portrait in his Icons of Music series. Also, "Pretty big news for me," Jim says, "Last month I was able to get an 11 x 17 limited edition (of 500) digital prints of my Johnny Cash portrait into the new Johnny Cash museum in Nashville. It's a really high-end museum (I'm a huge fan and we visited it last month), so it's a big thrill for me. They ordered 10 initially, but I just got a reorder for 20 more."

17. **Mary Dunn** is working on a logo for the "Introduction to Digital Graphic

Design" class she is taking online through CCAC.

18. Here are pages from **Nora Thompson's** sketchbook. She resolved to do a page of sketches each day in October.

19. Nora's "Lobotomy Pie" was accepted in the online magazine *Underneath the Juniper Tree*, which is a macabre magazine for kids. See page 121 in the issue.

20. **Matt Gondek** recently completed a run of 31 illustrations or movie and TV monsters. He posted a new one each day on his Instagram and Facebook accounts and viewers were given a chance to win the drawings by "liking" them. The postings took place mid-August through mid-September. The entire set can be seen on Matt's portfolio website. Here are clowns from Killer Klowns from Outer Space, Slimer from Ghostbusters, Alien from Mars Attacks! and Cookie Monster

from Sesame Street.

21. **Ilene Winn-Lederer** reports that the blessings book is coming along nicely, 12 illustrations completed out of 36, on schedule for Sept. 2014 delivery. All new illustrations are on the [Kickstarter site](#) and [Ilene's blog](#). Also, books and giclee prints from the illustrations can be [pre-ordered](#). "Since I've been working so intensely, I decided to take an afternoon off and just do this little Halloween piece," Ilene says. "These are based on the classic Venetian Carnevale masks and will be the thematic basis for future surface design applications. Not too scary; I was aiming for mildly creepy."

22. **Fred Carlson** sends in the finished version of the Tom Feldmann blues workshop poster featured in the Sept PSInside that showed the b/w version out for approval. This is for promoting the roots guitar teaching of Jorma Kaukonen's Fur Peace Ranch in southeastern Ohio. Jorma was the

former guitarist in Jefferson Airplane and still tours with Hot Tuna bandmate on vocals and guitar with Jack Casady on bass. The total time on this assignment was 18 hours of reference gathering, type design, and layout; 26 hours to draw the b/w version for OK; and another 56 hours of painting and highlighting. The original is 20" w x 22" h.

23. **Ron Magnes** just completed these two 23" x 28" art prints for Spark Creatives an agency in Bethlehem, PA for their client PPL Corporation. The prints are a limited edition, signed and numbered and used as part of PPL's marketing package targeting corporations in and around the Pittsburgh area.

24. Ron completed the first stage of this ongoing logo/mark for Depaul School for Hearing & Speech's Skyline Society, a corporate donation program. Large corporate donations to the school will be recognized by adding the company's building to the logo.