

Member News

Cutting Up

This paper doll was done by **George Schill** for the Lindenmeyr Munroe PaperShow invitation. The likeness is of Art Groll, paper guru and show organizer.



Burning Question

Taylor Gallery did another "Hot Topics" illustration for Phoenix Magazine, posing the question, "Will Arizona swing Democratic in 2012?"



Thorough Exam

"Criminal Doctor" is the title of this illustration by **Mario Zucca**, done for an American Medical News feature on criminal background checks for doctors.



My Spot

Anni Matsick

Illustration takes many forms once it's "out there." You can't even escape it by going to a baseball game, with images bigger than life showing on the Jumbo Tron! This month's Spotlight

reveals who's behind the drawings currently being shown at PNC Park.

Another member whose art is being viewed on the screen, highlighting the story in a locally produced science film, received enthusiastic response from patrons attending the movie's premiere. Many of the individual images were shown in these pages as the project

progressed. A report on its culmination appears on page 3.

PSI is well represented in gallery shows throughout the area, including one coming up in June, put together by someone from our ranks. Check page 2 for dates on the opening reception and plan to see your friends there! On page 3, another member-sponsored show offers a chance to display your mythology theme art and compete for prizes. It's a first-of-its-kind, so we'll be looking into the results once it materializes!

The Business of Illustration meeting report proves it was another valuable event with a fascinating featured artist, whose work is sprinkled through the departments. Several new members have joined, so read their brief bios on page 5 and look for their faces at upcoming socials. And if you'd like to get "out there" and become more involved, speak up---you'll be noticed!

On Exhibit



On Friday, June 1, sponsor **Jeff Outlaw** will welcome everyone at the Red Door Gallery for the opening reception of *Naked in Pittsburgh 2012*, Pittsburgh's premier figurative works show. If you're planning to go (and who isn't), bring canned goods for the local food drive, the standard price of admission for Outlaw Artisans events. The opening is set for 6-9 pm at 2112 Sarah Street, Southside. The show runs through June 16. PSI will have strong representation, including works by Jeff, **John Hinderliter**, **Yelena Lamm** and **Jack Puglisi**. Shown above are Jack's "Patchwork Dreams" and Yelena's "Iris". **Kurt Pfaff** shares some insight on the image he'll be showing:

"This year's upcoming NIP show inspired me to take a departure from digital illustration and paint in oils after many years. Visiting past NIP shows at the Red Door Gallery reaffirmed my love for the classic nude. Although the many talented and varied artists in this exposition have their take on this theme I chose a contemporary spin on the Renaissance masters.

Shown here are a few steps I took to get to the finished piece. The overall composition was one of extreme perspective with a limited, almost monochromatic color scheme. I worked from images of a model I

photographed, jotting a very rough sketch on the 20" x 30" canvas. Then it was just a matter of going back and forth blocking in the lights and darks, while continually searching where the various compositional elements should go.

It didn't take long at all before I was hooked, obsessing over light, textures and details. So tell me, why did I wait so long to pick up my brushes again?"



Work by **June Edwards** will be included in a group exhibition at the Spinning Plate Gallery, June 2-24. She invites everyone to the opening reception on Saturday, June 9, 7-9 pm. June will be exhibiting mixed media work: digital printing with ink, Conté and pencil on board.

Shown here is a detail of "Bridge Fragment III." The gallery address is 5720 Friendship Avenue, Pittsburgh. Gallery Hours are Friday 2-6, Saturday 4-6, Sunday 2-5. Other times are by appointment.

"Self," a 50" x 67" charcoal drawing on paper by **Kelly Blevins**, was selected for exhibition by juror Liza Simone, Founding Director, Phantom Galleries Los Angeles for inclusion in the Masur Museum of Art's 49th Annual Juried Competition. The show will run May 12 - July 21 at Masur Museum of Art, 1400 South Grand Street, Monroe, LA.



Joe Winkler held a two-day show of select oil paintings May 11-12 at Shaw Galleries on Liberty Avenue, downtown. Four newly completed paintings for 2012 debuted, and a few framed giclée prints on canvas were available. A reception was held Friday, May 11.

"Mistakes" and "Space," two paintings by **John Hinderliter**, will hang in a show at the Melega Gallery in Brownsville as part of the Market Street Arts Fest, May 18-20.

Info on the event can be found at <http://marketstreetartsfest.com/>



"Nocturnal Bloom"
by **Anni Matsick**

received an Honorable Mention in the Art Alliance of Central Pennsylvania's 18th Annual Recycled Art Show, which took place over Earth Day weekend in Lemont. The 2012 theme was "Inner Beauty." Anni's piece was made of paper shoe inserts with details made from trays from boxed chocolates and other throwaway items. In her statement on inspiration, Anni wrote: "I've been saving the inserts tucked inside new shoes bought in recent years, admiring their forms---like inner castings with their own life and beauty."

The show has received five consecutive Waste Watcher awards from Professional Recyclers of Pennsylvania and it was Anni's eighth year as chairman. She is quoted in local newspaper coverage: <http://www.centredaily.com/2012/04/19/3168617/giving-trash-a-second-chance-artists.html>



Sarah Miller, tattoo artist and owner of Wyld Chyld Tattoo, has announced its first Annual art show. Entry fee is \$10 for up to two submissions. All art submitted must deal with mythology as the main subject matter. Mediums acceptable are painting (digital or traditional), sculpture and photography. Deadline for submissions is June 30, confirmation of accepted entries by July 7. The show will be juried, with cash awards for Best of Show, 1st, 2nd, and 3rd place plus a People's Choice the night of the opening. You do not have to be present to win.

Submissions should be sent to wyldchyldpittsburgh@yahoo.com. Entry form will be provided. Art can also be turned in at the shop at 742 Brookline Boulevard, Pittsburgh.

Events

A Post Gazette piece on *UNDAUNTED, The Forgotten Giants of the Allegheny Observatory* includes a description of **Kathy Rooney's** ten drawings done for the film and her mention of PSI: <http://www.post-gazette.com/stories/ae/movie-reviews/film-notes-film-shows-pioneers-who-reached-for-stars-632251/>

About 700 attended the premiere event where Kathy's work was displayed. Packaged prints and postcards of her drawings were for sale through Heinz History Center Museum shop. "My print table was swarmed after the showing of the film -- no report yet on how many of my prints and post cards sold," Kathy adds. She will be included on the IMDb (Internet Movie Database) web site under the listing of the film as "Illustrator" under "Arts Department".

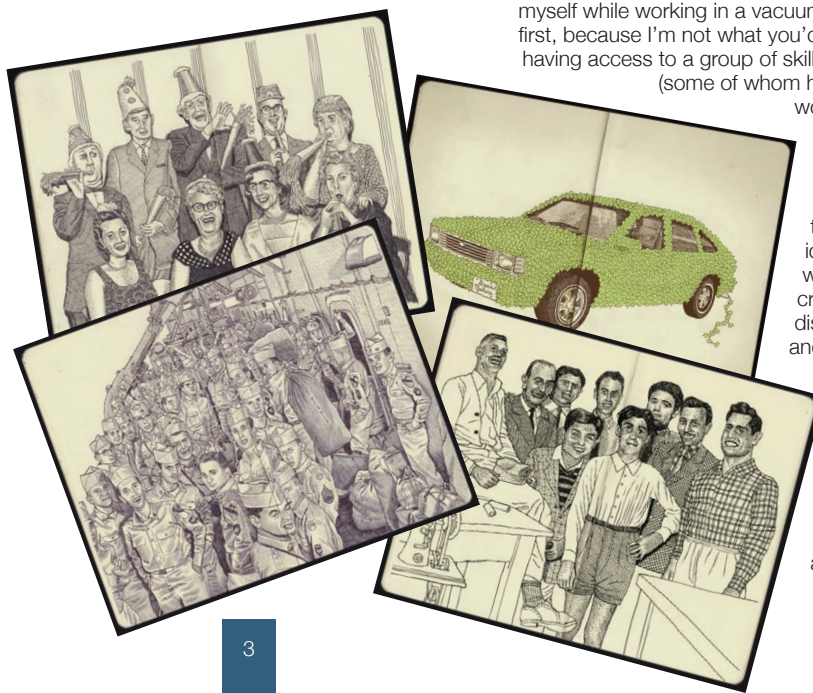
<http://www.imdb.com/title/tt2375731/>



Photo by Larry Rippel

Accolades

Mario Zucca had a series of four Moleskine drawings selected for *American Illustration* 31. "Green Machine," "Happy New Year," "Cagliari: 1955," and "USS Anderson: 1957" will appear in the annual, which is due out in November. "Green Machine" was also selected to appear in 3x3 Magazine's *Creative Quarterly* 27.



Twisted: Tales to Rot Your Brain, Vol. 1, written and illustrated by **Nora Thompson**,

received these comments in a review from Publishers Weekly:

"In stories that last only a few pages and comics that resemble Nickelodeon cartoons on acid, Thompson riffs on zombie, werewolf, and other ghoulish genres, while also finding the horrific in unexpected places. Just the thing for readers who aren't scared of the dark—or for those who are and like it." Read the entire review online at: <http://www.publishersweekly.com/978-0-9836699-0-6>



A three-part interview with **Vince Dorse** by Elizabeth MacKinney along with a slideshow of his work is available on [examiner.com](http://www.examiner.com/article/interview-with-up-and-coming-children-s-illustrator-vince-dorse-part-1) at this link: <http://www.examiner.com/article/interview-with-up-and-coming-children-s-illustrator-vince-dorse-part-1> Vince talks about what it takes to build a career as a children's illustrator and, in Part 2, credits PSI with helping him develop his skills "...more quickly and more comprehensively than I ever could have done myself while working in a vacuum. I resisted at first, because I'm not what you'd call a joiner. But having access to a group of skilled professionals

(some of whom have been working illustrators for twenty or thirty years), plus having the opportunity to bounce ideas around, work through critiques, or discuss business and industry

trends—that's priceless. I can't even estimate how invaluable that's been to my development as an artist."

Spotlight On.... John Hinderliter

John's drawings are greeted by crowds of cheering fans in this spectacular film series created for the Pirates season.

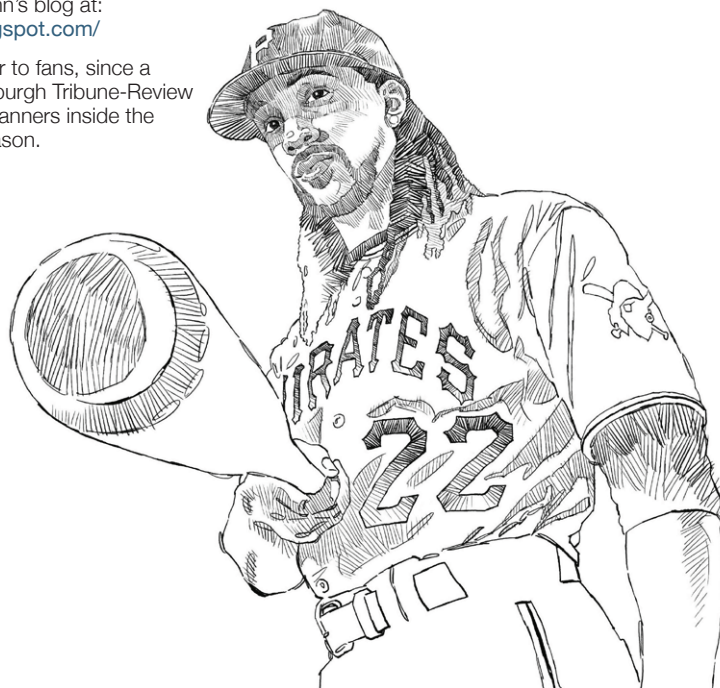
John Hinderliter was hired by Phenomenon Video Production to create over 40 line drawings of Pittsburgh Pirate players. His drawings are the final frames in intro films being shown on PNC Park's big screen, to punctuate the action during games this season. The sequence begins with the players in various locations then transition into his drawing that fills with watercolor-like washes. John tells how the project progressed: "Phenomenon filmed each player in front of a green screen and then sent me a screen capture of the final frame of each ten-second film. I then used those pictures as a base layer in Photoshop to do my line drawings on top of. I traced the images in Photoshop because the final drawings had to exactly match the final frame. When we were first discussing the project, I went through a series of trial drawings until the art director was happy with the style and line texture. It was a fun project because the rendering style is pretty much my natural hand when I'm drawing. The first half dozen drawings were fun and then it basically turned into a factory job of cranking them out as fast as I could so the films could be finished for opening day.



I love the final results." Undoubtedly, fans do too! If you can't wait til the next home game, preview a sampling of John's blog at: <http://johnhinderliter.blogspot.com/>

Photo by Tom Gigliotti

John's face, too, is familiar to fans, since a modeling job for the Pittsburgh Tribune-Review ad shown above ran on banners inside the stadium during a past season.



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GET INVOLVED!

Elections for **PSI President and Vice President** are coming up this September along with the opening for **Treasurer's** position.

Full members who are interested in any of those positions should contact our current president Mark Brewer at mark@markbrewer.com

New Members

Full Members

Josh Perry

artistjoshperry@
gmail.com

joshua-perry.com

Josh trained at the Art Institute of Pittsburgh, earning his B.S. from the Media Arts and Animation program in 2006. His six years of work as an illustrator/ animator have included 3-D environment artist, storyboarding, 2-D and 3-D character animation and background illustration. Josh is currently the artistic coordinator for iPad app development at Midlandia Press in Pittsburgh, and lives in Coraopolis.

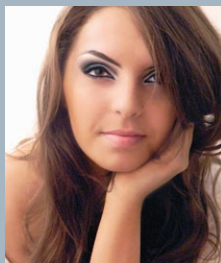


Victoria Lavorini

victoria@
victorialavorini.com

victorialavorini.com/

Victoria Lavorini is an illustrator, creating alluring images with acrylic, pen, and graphite on wood. In doing so she proves that the impact of traditional mediums has not been lost in a digital age. Victoria's body of work is made up of thought-provoking imagery constructed with unique line work, natural colors, and a physical approach that gives each illustration a refreshing look. The versatility of her style allows her to cover a wide array of subject matter, including politicians, literary characters, musicians, artists, and editorial subjects.



Affiliate Member

Nicole Ryan

artbynicolereene@
gmail.com

artbynicolereene.com

Nicole is a self-taught mural and portrait artist, and has a degree in psychology from Washington and Jefferson College. Her artwork ranges widely in style and medium but it all focuses on humor and irony in colorful and playful ways. Nicole is a member of the Grove City Arts Council and the new treasurer of the Pittsburgh Society of Artists Guild.



Molly Feuer reports on:

The Business of Illustration: April Meeting

The April BOI meeting was held at **Rose Gauss's** beautiful hillside home in West Mifflin. Members and guests succumbed to the temptations of chilled sweet tea and enticing snacks while **John Blumen** directed traffic outside (thanks again to John and to our carpooling members).

The meeting's featured artist, **Mario Zucca**, was more than well prepared, despite his humble claims to the contrary. He brought with him an impressive array of work, including stacks of original illustrations, illustrated magazines and books, sketchbooks, a digital display of some of his recent work with Photoshop, and even a lovely assistant.

His presentation was an engaging narrative of a beloved talent turned into a successful career, with beautiful supporting imagery and a clear evolution of his artistic and business processes. Long story short, his work is just wonderful to look at and he knows how to get it in front of the right people to get it out in public, using services and methods like Adbase/Agency Access and networking.



Mario told us about his classmates' positive reaction to his first scratchboard illustration, created for an assignment at Tyler School of Art at Temple University. Continuing to work with the medium, he graduated in 2003 with a strong illustration style and some clients already secured. He showed us some of his commissioned work for ESPN The Magazine, American Medical News, New York City Weekly, Quirk Books and more. And he has created work in a variety of media since.

Members were inspired by his exquisite originals, his published work and not least of all his methods of developing and expanding his artistic abilities while staying true to the core style that is his own. Mario expertly shifts his work from scratchboard and pen and ink to Photoshop and ballpoint pen, and any combination of these, and it's difficult to tell where one ends and another takes over. To hone new skills as he learns, he does entire, self-structured series of works, such as celebrity mugshots, wrestlers and the *People I Know* (and *Some I don't*) series that he exhibited as a solo show in Lawrenceville. On its own, any one piece is engaging. Combined,

they're completely addictive. Visit his website to view his organized collections, at www.mariozucca.com.

It's this kind of willingness to grow and experiment that artists at all skill levels ought to practice. That was my personal takeaway from the meeting; that and Mario's notion that, as artists, we do our best work when we're having fun.

After Mario's presentation, **Fred Carlson** led a group discussion of our meeting question: "Are you targeting all the markets that could use your art and if so, how?" Members discussed their experiences with Adbase/Agency Access, source books, agencies, printed and online directories and email and snail mail campaigns. This easily segued into discussions of art licensing, the pricing of e-book cover illustrations, and the tendency of some art buyers to pigeonhole artists based on the subject matter of a single illustration.

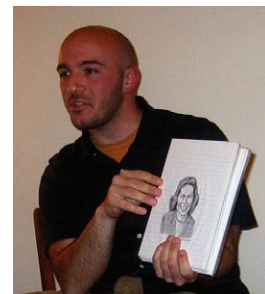
There was a good deal of quality schmoozing after our discussion and speed reviews. As usual, members left the meeting with useful information, heads filled with inspirational images and some new friends.

Present in addition to myself, our host, the speaker and his girlfriend Kathy, were: **John Blumen, Anna Brewer, Fred Carlson, David Coulson, Rick Henkel, Katie Koenig, Judith Lauso, Leda Miller, Violet Scarpone, Phil Wilson** and Seton Hill College students Sean Smith and his friend Derek.

NEXT BOI MEETING:
Friday, May 25, 7:30pm, at the home of Kathy Rooney in Mount Lebanon.
Featured Artist: Rachel Arnold Sager.

A list of locations and speakers in this series through October is posted on PSI's website at: <http://pittsburghillustrators.org/>

Photos by Molly Feuer



Upcoming Meetings

Business of Illustration: May 25, 7:30 pm
Happy Hour: June 12, 6:30 pm

See our [website](http://pittsburghillustrators.org/) for more info!

Portrait Painting Sessions

Mondays 6-9pm • One Pose • \$10

Panza Gallery

Sedgewick Street in Millvale off Route 28
Enter basement gallery on left side of building

[website](http://panzagallery.com/)

See what members are working on this month...



Kit Paulsen's latest illustration for the summer issue of Table magazine goes with a story about the farmer's market. Kit adds, "I shot lots of photos...chose this image to work from because three generations of this family--- grandma, daughter, and grandson---are all working the fruit stand."



For The Progressive, **Taylor Gallery** did a book review illustration about the unmooring of US military power in America, and the idea of presidential war making.

Starting June 1, A'Pizza Badamo in Mount Lebanon will send out pizza with owner Anthony Badamo's friendly face on the box. The caricature was designed by **Wayno**, a regular customer. They have also collaborated on "The Wayno," the restaurant's newest menu item. It includes fresh mozzarella, anchovies and sliced tomatoes, with garlic and other seasonings. The shop, at 656 Washington Road, is open daily from 11am to 10 pm. It has a few tables and a BYOB policy, and is often a gathering place for local musicians, restaurateurs, and artists. The menu is at www.apizzabadamo.com/

PSI Worked For . . . Kelly Blevins

In February, a brief description for a commission to be done in black and white was sent to PSI members, asking those interested to submit samples to Pittsburgh resident David McFadden.

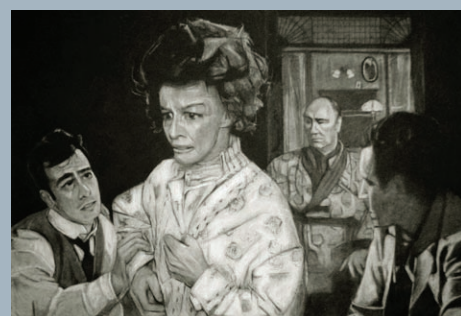
He offered a budget of \$500. Kelly Blevins was happy to get the word that her work was a good match. "The Journey" is finished and was delivered this month. The 24" x 36" charcoal drawing on paper is inspired by David's deep admiration for the 1962 film, *Long Day's Journey into Night* starring Audrey Hepburn. It's adapted from a play written by Eugene O'Neill about an Irish family and the struggles in their relationships with one another.

"This project was in itself, a journey," Kelly relates. "I watched the movie numerous times so I could get a good idea of what to capture for David. After a while, the film grew on me. Having Irish heritage, it became almost a duty to get the right image. Capturing each actor was a great challenge, because they portrayed specific emotions."

It was a little different from the usual line of work I do where the figures and faces are more stoic and isolated. Placing not just people, but actors together was quite a thrill.

I decided to splice images from the last scene of the movie where Audrey Hepburn's madness had reached its peak. Her youngest son, played by Dean Stockwell, reaches up to grab her in desperation as she's speaking. This was a striking image for me, so I used it as the main focus. The other two actors are off to the right a little, and the doorway in the background is to establish the time period."

Kelly will also be working with David on further projects and will share them in future issues of PSInside.



Wayno's June spot for Pittsburgh Magazine's PittGirl column is a comment on upcoming beer sales at Kennywood Park. The **BLABBER & SMOKE** beer label is his latest job for East End Brewing Company.



Shown are two e-book covers **John Blumen** created for a trilogy the author will be offering for sale on Amazon. There will also be a print on demand option.



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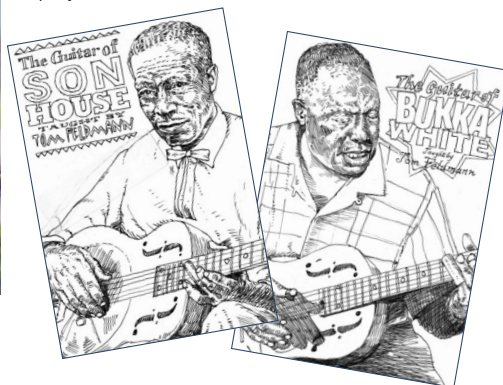
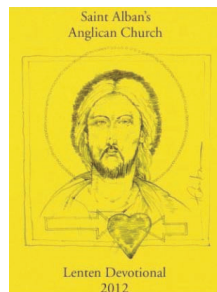
411 S Craig Street, Oakland
412.683.4444 www.tnartsupply.com

Mary Dunn is working on a painting for a Gallery Sim exhibit to be held in July titled *In His Presence; Celebrating Houses of Worship*. The subject is Saint Bernard Parish in Mount Lebanon. Mary has an exhibit at the Mount Lebanon Library lower gallery set for April, 2013. The medium will be pastel. She asks, "If anyone goes on 'paint outs' during the summer on weekends, and would like a tag-along, let me know at mary@marydunn-artist.com. I am looking to do some plein air and I don't really like going places alone."



This watercolor by **Debby Giancola** was done for a private sale.

Fred Carlson's art and design for the 2012 Lenten Devotional cover for Saint Alban's Anglican Church, Murrysville, is based on a previous finished assignment done for America magazine five years ago. "Why waste a good idea?" he asks. Fred has several other projects in the works:

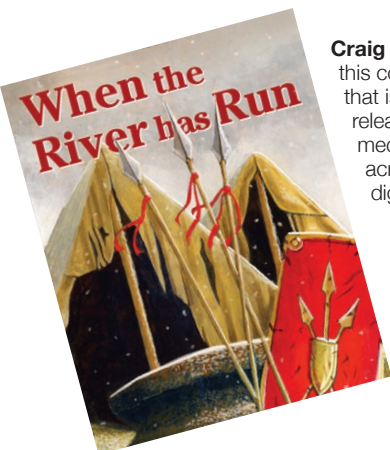


These two first rough sketches for Son House and Bukka White guitar instruction DVD covers are out for approval for Guitar Workshop. Fred did design and hand letterforms as well as cover art.

This is a finished b/w pencil art for the FINIS column, another regular feature Fred does for the Philips-Exeter quarterly alumni magazine. The subject is Emma Hiza, a graduate of the prep school now teaching in Calcutta, India.



Another sketch out for approval is this Peter Corbett montage for Philips-Exeter alumni magazine's regular feature. Peter is the founder and CEO of iStrategyLabs.com, a social media marketing firm based in DC.



Craig Jennion did this cover for a book that is soon to be released. The medium is mixed; acrylics, oils, and digital.



More recent work by **Mario Zucca** is this portrait of Warren Buffett for the Tuck School of Business publication Tuck Today.

2012 CCAC Awards

Rhonda Libbey acted as juror for PSI's annual scholarship awards presented to students at the Community College of Allegheny County (CCAC). A noontime awards ceremony took place April 12 in the Visual Arts Gallery at the Annual Art Student Show. The exhibit ran through April 29.

A) Thomas J. Ruddy Award (\$250) **Rita Steinmetz** "Pain", B) First Place (\$150) **Amanda Duck** "Alternative Energy", C) Second Place (\$125) **Paulette Poulet** "Human Cannonball", D) Third Place (\$75) **Paulette Poulet** "Chubby Ninja", E) Honorable Mention (\$50) **Amanda Duck** "Vera"

