



lisa m. rasmussen • 120 Orchard Spring Road • Pittsburgh, PA 15220 • 412-576-7309
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Education:

2013

Masters of Fine Arts in Graphic Design

Vermont College of Fine Arts in Montpelier, VT

Completed an MFA in Graphic Design concentrating in Illustration and book design. The subject of my thesis was a discussion of physical books and their importance to the future.

1991

Masters of Elementary Education

Russell Sage College in Troy, NY

Research project involved the effect of line endings of text type on early readers.

1984

Bachelor of Fine Arts in Graphic Design

Concentration in Drawing

Carnegie-Mellon University in Pittsburgh, PA

Additional

coursework:

Floral Morphology; Bookbinding: 5 Books in 3 Days

Software:

Microsoft Word

Microsoft Power Point

Microsoft Excel

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Teaching:

2014

Community College of Allegheny County, Pittsburgh, PA

present

Painting Instructor

Part-time instructor for Community College of Allegheny County teaching courses in the Continuing Education Department in painting watercolor, oil and acrylic

2014

Carnegie-Mellon University, Pittsburgh, PA

Life Drawing Workshop

Taught a 4-session Life Drawing workshop for the Entertainment Technology Center.

2012

Carnegie Museum of Art, Pittsburgh, PA

Guest Lecturer

Lectured about the principles and elements of design with respect to the permanent collection.

2007

Art Institute of Pittsburgh, Pittsburgh, PA

present

Instructor, Foundations & Graphic Design Departments

Part-time instructor for the Art Institute of Pittsburgh teaching courses in the Foundations and Graphic Design Departments such as Concept Development, Drawing, Perspective, Communication Design, Fundamentals of Design, Color Theory, and Digital Image Manipulation. Experience teaching online courses such as Mixed Media, Perspective, Life Drawing as well as History and Analysis of Design.

2006

Sweetwater Center for the Arts, Sewickley, PA

2008

Taught art to adults and children using many different themes, techniques and media such as graphite, watercolor, cut paper, tempera, clay, recyclables, etc.



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- Art:** **rasmussen illustration & design**, Pittsburgh, PA
- 1993 present** Professional artist/designer/illustrator working in watercolors, graphite, pen & ink, pastels, including commissions that require work in other media as well as freelance graphic design work.
- 1994 present** Participant in many group exhibits with TA-DA, McMurray Art League, Pittsburgh Watercolor Society, Pittsburgh Society of Artists, Watercolors Gallery, Art Institute of Pittsburgh Faculty Exhibits as well as many others over the years.
- 1995 2014** **One Artist Exhibits at the following Galleries:**
Les Idees at Duquesne University, Pittsburgh, PA
Westminster Presbyterian Church, Pittsburgh, PA (3 different years)
3rd Street Gallery in Carnegie, PA (3 different years)
Watercolors Gallery in Pittsburgh, PA
Studio Z Gallery in Pittsburgh, PA
Westminster College in New Wilmington, PA
Merrick Art Gallery in New Brighton, PA
Gallery -30- in Sewickley, PA
Mt. Lebanon Public Library- Mt. Lebanon, PA (4 different years)
- 1994 2004** **3rd Street Gallery**, Carnegie, PA
As Gallery Assistant framed artwork, hung and curated exhibits, customer service, some billing and advertising.
- 2003** Participating Artist in Dinomite Days (Painted a 3 dimensional Torosaurus that measured approximately 10 feet long, 5 feet high and 3 feet wide with tropical plants and flowers, a tribute to Phipps Conservatory)
- Business:**
2006 present **Pittsburgh Music Academy**, Carnegie, PA
Graphic Designer/Photographer/Registrar/Office Manager
Responsible for all graphic design and photography work including brochures, ads and office forms, recital & concert programs, and updates of websites. As registrar responsibilities include entering and keeping student information current in the database and email lists current as well as contacting prospective students. As office manager responsibilities include planning events and concerts, resolving logistical issues and generally making sure things run smoothly.
- 2006** **South Arts**, South Hills Region of Pittsburgh
Director of Operations
Responsible for hiring teachers, purchasing supplies, advertising, and setting up art classes at several facilities in the South Hills area of Pittsburgh.
- 2004 2006** **Eccentricities an eclectic café and art gallery**, Carnegie, PA
As Owner created artwork and gifts, planned menus, and ran all aspects of full service cafe and gift shop as sole proprietor.
- Member of:** Pittsburgh Society of Illustrators, AIGA, Pittsburgh Watercolor Society, SCBWI
- Artist's Statement:** I take great joy in creating. At 5, I knew I wanted to be an artist. I am versatile and have many avenues to choose from when creating, but always present in my work, is evidence of the time and thought I've put into creating the work. I believe that time and thoughtfulness are crucial to my creativity. We live in a fast-paced, quickly changing world. My work asks the audience to spend time with the work and to appreciate their time spent. As a graphic designer and illustrator (and sometimes author), the interaction between image, letter forms, language, meaning and the audience are integral to my work. I look for unique ways to use image and text to engage an audience.