

# Genevieve Barbee-Turner

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ki11erpancake.com

## Objective

*Push the boundaries of how we tell stories with a new take on established storytelling methods. Designing and developing creative content for digital and print publications using a community curated process and experimental events.*

## Entrepreneurial Experience

ki11erpancake: independent illustration

[ki11erpancake.com](http://ki11erpancake.com)

Pittsburgh, PA— January 2017–Present

*ki11erpancake celebrates creative darkness and chaos. Currently crafting a tarot deck entitled **Bridge Witches** that tells the story of change in Pittsburgh over the past five years.*

– Digital illustration – Web design (Wordpress, Adobe Muse, Squarespace) –Content creation

The AP Collection LLC

[theapcollection.com](http://theapcollection.com)

Pittsburgh, PA— July 2012–2016

*The AP Collection is an audio podcast available from [theapcollection.com](http://theapcollection.com) and iTunes detailing the creative lives of people living in Southwestern Pennsylvania and my own creative practice. The audio conversations I collect and the oils and watercolors that I paint are portraits of people who live, work, and create in Southwestern Pennsylvania. There is not only a rich history of storytelling in this region but several different and evolving cultures that I want to document, one person at a time. The AP Collection started as a simple request for people to tell me a story and has grown into a **regular podcast on iTunes** and spawned **projects** (That's What You're Good At) and **events** (Finder Quigley) that showcase the people I talk to and the stories they tell me. In 2015 I became an artist in residence at **Most Wanted Fine Art's Artist in Residence**.*

– Web design – Fundraising – Fine art portraiture  
– Intern management – Content creation – Video production  
– Digital illustration –Social media engagement – Audio production

## Work Experience

Marketing and Communications Coordinator

Lawrenceville Corporation

Pittsburgh, PA— October 2015–December 2016

*The Mission of LC is to act as a catalyst and conduit for responsible growth and reinvestment in the Lawrenceville Community. The role of the M&C Assistant is to promote the work of LC, it's business members, and other development in the community using social media and the [lvpggh.com](http://lvpggh.com) website.*

–Website maintenance (Wordpress, Google Apps) –Bring Mom to Lawrenceville PR Campaign  
– Constant Contact newsletter –Fundraising  
– Design of promotional materials (Adobe CC) –Social Media Strategy

Graphic Designer, Mathematical Typesetter

American Economic Association

Pittsburgh, PA— April 2012–October 2015

*AEA publishes seven academic economic journals—one monthly and six quarterly at approximately 300 to 600+ pages per journal. With a very small creative team and adhering to an extremely specific style guide—it is required to meet tight deadlines to prepare complex and highly detailed mathematical research for print and web publication.*

- *Convert manuscripts from LaTeX, LyX, and Scientific Word to an XML workflow*
- *Typeset and prepare book layout using InDesign*
- *Import and optimize dense research graphics in Illustrator*
- *Creation and layout of advertisements (print and web)*

Director of the Oakland Food Pantry

Community Human Services

Pittsburgh, PA— July 2010–April 2012

- *Managed a team of interns and paid staff in the fastest growing food pantry in Pittsburgh*
- *Managed the United Way VITA tax program, trained to prepare federal and state income taxes, overlay other volunteer tax preparers*
- *Designed an environment responsive to consumer needs that focused on eliminating barriers to services while also tracking demographics, growth patterns, referrals to other resources*
- *Designed fliers, logos, and other miscellaneous communications for various departments (print and web)*
- *Budget administration for the pantry and community programs*
- *Facilitated a Photovoice Project with the University of Pittsburgh. Three women who've experienced homelessness created photographs to discuss topics related to their life experience. Assisted with two other staff, I facilitated conversation, built the layout and design for the final print book of the images.*

Administrative Assistant

Community Human Services

Pittsburgh, PA— January 2008–March 2010

- *Redesign and digitization of administrative paperwork*
- *Managing editor, regular contributor, graphic designer, and layout of community newsletter using InDesign*
- *Design of fliers, logos, and other miscellaneous communications for various departments*
- *Collaborated with incoming interns on their semester projects (health interventions to support CHS's consumers) including a series of maps for walking challenges*
- *Coordinating phone calls and light office duties*
- *Bookkeeping*

Education

Carnegie Mellon University | Bachelors of Fine Arts 2007

Professional  
Organizations

Pittsburgh Society of Illustrators | Full member since September 2015,  
Vice President 2016–2018

Skills

Tech

**Adobe Creative Cloud Suite**  
(esp. Photoshop, Illustrator, InDesign)  
**Amazon Web Services** (esp. S3, EC2)  
**Wordpress**  
**Mac and PC experience**  
**GarageBand**  
**Large format scanning and printing**

Fine Art

**Drawing**  
**Painting**  
(oil medium, watercolor, egg tempera)  
**Printmaking**  
(Intaglio, Lithography, and Serigraphy)  
**Digital and manual camera experience**

Recent Exhibitions

**LUPEC+ART+LOCAL March 2017, 3634 Penn Avenue—Pittsburgh PA**  
**On the Skids: The Annual Bicycle Themed Art Show July 2016, On the Skids Gallery, 419 East Warrington Ave—Pittsburgh, PA**  
**John Rerigert Show June 2016, SPACE Gallery 812 Liberty Avenue—Pittsburgh, PA**  
**The Talented Women of Mount Desert Island May–July 2016, Anchorspace, 339 Main Street and YWCA of MDI 36 Mount Desert Street—Bar Harbor, ME**  
**You Wouldn't Expect March 2016, August Wilson Center, 980 Liberty Avenue—Pittsburgh, PA** (curator, pop-up show)  
**All-Star Show January 2015, Most Wanted Fine Art, 5015 Penn Avenue—Pittsburgh, PA**  
**The Hyper Local Show December 2015, Assemble, 5125 Penn Avenue—Pittsburgh, PA**  
**The Art of Blogging November 2015, Most Wanted Fine Art, 5015 Penn Avenue—Pittsburgh, PA**  
**Finder Quigley June 4th, and October 15th 2015** (curator, secret pop-up show in Pittsburgh, PA)  
**LUPEC+ART+LOCAL March 2015, 3634 Penn Avenue—Pittsburgh PA**  
**The Character of the Living 2.0 September 2014, Imagebox 4933 Penn Avenue—Pittsburgh PA**  
**The Character of the Living July 2014, 720 Records, 4405 Butler Street—Pittsburgh, PA**  
**Oakland Arts July 2009, Oakland Business & Improvement District Farmer's Market—Pittsburgh, PA**  
**Neighborhood Mural October 2007, Community Human Services—Pittsburgh, PA**

References  
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Volunteer Organizations

**Member Lawrenceville United's Senior AdvantAGE Committee**